



THE PILGRIMS' PROGRESS



These three bottles contained three of the most popular imported perfumes

These three bottles were filled with domestic perfumes made by Colgate & Co.

Which would you have chosen in this Perfume Test?

THE test was made by 103 representative women, comparing six perfumes—three of which were the most popular foreign perfumes and three were domestic, made by Colgate & Co. Over $\frac{3}{5}$ of the 103 women chose Colgate's in preference to the imported. Before making the test 61 of the 103 said they preferred a foreign perfume, yet when the influence of a foreign label was removed 41 of these 61, or $\frac{2}{3}$ of them, chose Colgate's first.

Every woman will be interested in the story of this test

It shows very clearly that selecting a perfume because it has a foreign label does not necessarily result in a woman's getting what she really prefers.

The test was conducted as follows by two impartial judges (Mr. F. N. Doubleday of Doubleday, Page & Co.; Mr. S. Keith Evans of the Woman's Home Companion). They purchased three of the most popular imported perfumes and three Colgate perfumes—all in original unopened bottles. The judges poured the perfumes into six plain bottles, numbered from one to six; and kept a record by which they alone knew which number represented each perfume. From time to time strips of Perfumers' Blotting Paper were scented from the numbered bottles under the supervision of the judges, and these were used in making the test. The 103 women represented business women, the stage, the editorial staffs

This Is the Way They Chose

First choice of 28 women, Colgate's Florient
First choice of 26 women, Colgate's Splendor
First choice of 18 women, Foreign Perfume 4

First choice of 12 women, Foreign Perfume 2
First choice of 10 women, Foreign Perfume 5
First choice of 9 women, Colgate's Éclat

Note these little stories of women who had been buying a label rather than a perfume:

A prominent actress, who had previously used a certain French Perfume, which happened to be in this test, placed that perfume fourth and Florient first.

A prominent member of the senior class of Vassar College chose Colgate's Florient, although what she *thought* was her favorite perfume was in this test, and accorded that perfume fifth place.

Three Smith College girls in like manner passed by their unlabeled *aroused* choice and two chose Splendor, one Éclat.

An editor of a well-known woman's periodical, whose profession brings her in touch with all that is best in perfumes, foreign or domestic, chose Colgate's Splendor after expressing a preference for a famous French perfume included in the test, which she put in second place.

of two women's magazines and college women. Each was asked to name the perfume she was in the habit of using and was then given 6 strips of the scented paper numbered 1 to 6, corresponding to the numbers on the bottles. She was asked to make a first choice, a second, a third, etc. Record was kept of *all* selections.

When the tests were completed the judges took the record and inserted the names of

the perfumes in place of the numbers, from the key which they alone had. The result was then announced to Colgate & Co. It was a daring test—inspired by the confidence which we had in the superiority of our perfumes. How is your choice of perfumes determined? By what you really prefer or by a foreign label? Is it not possible that a domestic label is keeping you from the enjoyment of the particular perfume you would naturally select?

Would you like to make the test for yourself?

If so, we will send you three Perfumers' Testing Strips, three miniature vials of the Colgate Perfumes—Florient, Splendor and Éclat—and an extra Testing Strip so that you can make a comparison between Colgate's and the perfume which you may now be using.

This test will not only be valuable to you but can be used as an interesting form of entertainment for your friends. We will send full instructions as to how to make the test. Your name and address and a 2c stamp for mailing will receive prompt attention.

Try this test among your friends before making your Christmas purchases, so that you may know what perfumes to select as gifts

COLGATE & CO., Perfume Contest, Dept. 23, 199 Fulton Street, New York

The Great War

(As analyzed by our war expert, who for many years has been a member of the Ancient and Honorable Artillery Company of Boston.)

THIS morning's dispatches from the front leave us somewhat in doubt as to the exact position of the Allies. The German lines are also a matter of conjecture. This condition, however, is not uncommon in modern warfare, and, fortunately, has no particular bearing upon our estimate. Even after the Battle of Gettysburg it was several days before the facts could be guessed at. Drawing a line from the Meuse River to Frankfurter-on-the-Rhine, it will be seen that General von Krupp's corps are outflanked at all points except where they are strongest. An official dispatch from Ourville-on-the-Oure, passed by Richard Harding Davis, says, however, that the situation remains unchanged. This would lead us to the inevitable conclusion that the Allies must advance unless they retreat. This means, of course, a long war, unless peace is declared in the meantime.

Besides the elegance and smart appearance of silk hose, you have the right to expect durability. You can assure yourself of this most desirable feature if you wear

PHOENIX SILK HOSE

Made of finest pure-dye thread silk without "loading" or weighting. Shapely, smooth, ankle-fitting and wonderfully serviceable.

In distinctive 4-pair boxes



MEN'S
50c to \$1.50
pair

WOMEN'S
75c to \$2
pair



Phoenix Silk Hose with "Woolined" foot—for style and warmth.

Women's, 75c pair
Men's, 50c pair

SOLD
BY THE
BEST
SHOPS

"MADE IN AMERICA" by
PHOENIX KNITTING WORKS
234 Broadway, Milwaukee

Franklin Simon & Co.

Fifth Ave., 37th and 38th Sts., New York



Sweater Coats

New Winter Models

For Women and Misses, 34 to 44 Bust

No. 3. *Angora Sport Coat* of extra heavy quality soft Angora wool; large roll collar, two pockets and all-around belt, in copenhagen, rose, white, heather, gray or green.

Value \$12.50, **9.75**

3A. *Velour Sport Hat*, in blue, black, brown or green. **6.95**

No. 5. *Silk Fibre Sweater*, loose-fitting, half-belted back, two pockets, in solid rose, gold, hunter's green, copenhagen, purple or black and white two-toned.

Value \$15.00, **12.50**

No. 5A. *Sash or Cap* to match sweater. **2.95**

No. 7. *Pure Wool Heavy Shaker-knit College Sweater*, ruff neck, can be worn open or fastened close to neck, set-in pockets, in tan, navy, oxford, heather, maroon or white.

Value \$6.95, **4.95**

No. 7A. *Tam O'Shanter* of white cloth. **1.45**

Financial Writers

SOME time there will be a day of reckoning for financial writers when they will have to come forward and justify their existence. It is a very serious matter to keep on covering acres and acres of good white paper to no apparent purpose. Is it the sincere intention of financial writers to bring clarity into the fiscal field? If so, why doesn't one pop up here and there who is able to carry out this intention? Or is it their aim to perpetuate our confusion upon this polyhedral question? This is the most obtrusive suspicion, but why should they wish to confuse us? To whose interest could it be to have us in darkness? Woe unto you, financial scribes, if you are still so foggy when the great day comes.



Life

is short, but time is not always fleeting to those who are regular subscribers.



This is the opening page of an interesting series which explains just how you can become a regular subscriber to Life. Don't do this now. Becoming a regular subscriber to Life is not only a subject for profound thought, but should be approached with extreme caution. Are you worthy? Ask yourself that question.

A Give-away

"WHERE LOVE IS," handsome premium picture, in colors, given with each yearly subscription.

Master (watching the smile of satisfaction on his keeper's face): "THAT, SANDY, IS 10-YEAR-OLD RED LABEL 'JOHNNIE WALKER' OUT OF THE NON-REFILLABLE BOTTLE."

Keeper (smacking his lips with satisfaction): "G-R-AND! BUT IT'S VERRA SMALL FOR ITS AGE."

Born 1820

—Still going strong.



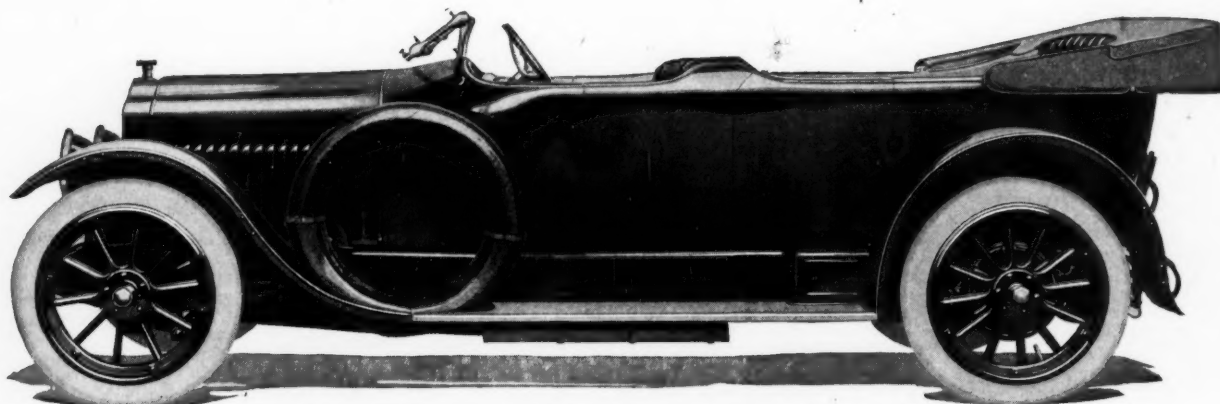
The wonderful "Johnnie Walker" non-refillable bottle is of next importance to the superior quality of "Johnnie Walker" Whisky, because it ensures that you get the quality as it left the distillery.

Every drop of "Johnnie Walker" Red Label Whisky which will be offered for sale in 1914 was put into our own reserve stock, in bond, in 1904 or before that date.

GUARANTEED SAME QUALITY THROUGHOUT THE WORLD.

Agents: WILLIAMS & HUMBERT, 1158 Broadway, NEW YORK.

JOHN WALKER & SONS, LTD., WHISKY DISTILLERS, KILMARNOCK.



White 4-45. Completely equipped—Mono-top, rain vision ventilated windshield, speedometer, electric signal, trunk rack, Silvertown Cord Tires.

THE LATEST WHITE

Leadership in Body Design Added to Leadership in Mechanical Construction



The wide doors open into roomy compartments; the fittings are what you expect in such a car. The seats are low, with heavy straight-grain leather upholstery—the sensation is that desirable one of sitting in the car, not on it.

THE insistence upon quality which has always dominated the mechanical construction of White Motor Cars is now given expression in every line of the body.

The latest White presents the finally-perfected stream-line—without a break, without an angle. The eye sweeps naturally and easily along and over the entire car.

Even the conventional back of the front seat—always awkward in appearance—is gone—absorbed in the artistic cowl effect.

In these latest productions no detail has been omitted which would give The White an external appearance on a par with the mechanical goodness which has been the strength of the phrase, "KEEP YOUR CAR."



The dash is clean; the control is unified and concentrated on the steering post; the driver has every element governing the speed, guidance and general operation of the car under his fingers, ready for instant manipulation. The leg room is more than ample.

White leadership is a principle

The important and fundamental improvements in automobile construction and operation—the features that are exploited most widely today—have been basic principles in White Cars for years.

In 1909 The White presented the first monobloc, long-stroke, high-speed motor—the type of motor heralded as a sensation today, and which has proved its superior efficiency so often.

In 1910 The White presented the logical left-side drive—the first high grade car to break away from European traditions and give the American public the proper drive for American traffic rules.

In 1911 The White presented electrical starting and lighting, with the tremendous advantage of the non-stallable engine, and White foresight gave to the public the system that has so universally proved its superiority—at a time when mechanical, pneumatic and explosive starting systems were at the height of their popularity.

From time to time other important improvements have been perfected and then brought out in White Cars.

The White is replete with dominating ideas in mechanical construction and in the attributes of comfort and beauty.

WHITE DEALERS WILL GIVE FULL INFORMATION CONCERNING THESE LATEST WHITE CARS

THE WHITE COMPANY, Cleveland, Manufacturers of Gasoline Motor Cars, Motor Trucks and Taxicabs



LIFE



NOT OF A FEATHER

THERE is much anxiety about the Crown Prince of Germany for fear he will manage to avoid what ought to be coming to him.

THE Russian victories have already introduced a new Austrian dynasty—the House of Per-Hapsburg.



ALL HONOR TO BELGIUM!

A Thanksgiving Proclamation

WHEREAS to-day is the Date appointed by His Excellency, THE PRESIDENT OF THE UNITED STATES OF AMERICA, for all Good Americans to render thanks unto the SUPREME GOVERNOR of all our Ways, therefore be it

Resolved, That in a spirit of Profound Reverence, and with a Deep Sense of Gratitude, I do hereby render up said Thanks to the said SUPREME GOVERNOR, as ordered by the said PRESIDENT OF THE UNITED STATES, on said Date,

FOR THAT:

The broad Atlantic rages still
'Twixt me and seething Kaiser Bill

FOR THAT:

Despite the troubles dire that come
I do not dwell in Belgium.

FOR THAT:

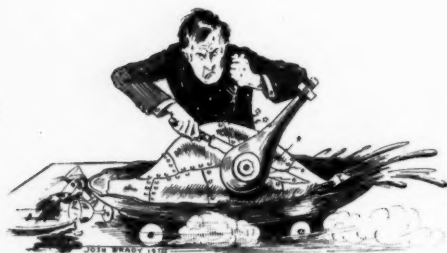
'Twas not a part of Nature's plan
To make me a Parisian.

FOR THAT:

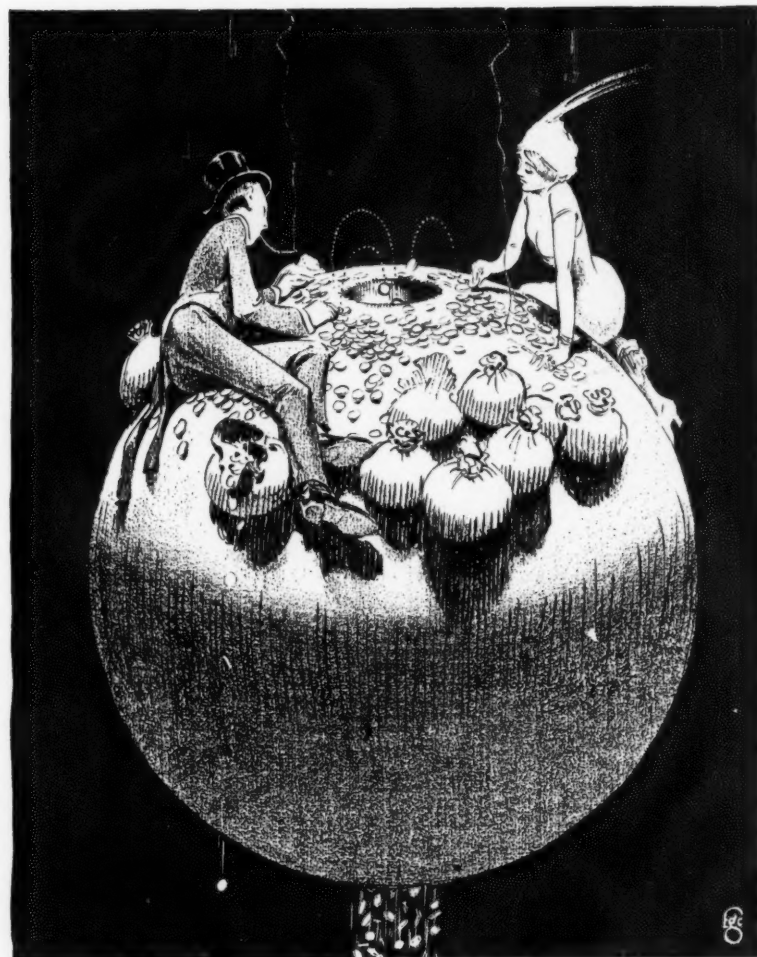
I was not born to make a lunch
For guns to save the Kaiser bunch.

FOR THAT:

No luggage, bag, or wife of mine
Is lost somewhere along the Rhine.



AS IT SEEMED TO A BACHELOR CALLED ON
TO CARVE A TURKEY FOR
THE FIRST TIME



TIDDLEDEWINKS

FOR THAT:

Nobody's ever asked me yet
To join the British Cabinet.

FOR THAT:

No Zeppelin across the sea
Can drop confetti onto me.

FOR THAT:

I have no question to determine
If I shall dance or fight the German.

FOR THAT:

No overwhelming Army Corps
Is raising thunder at my door.

FOR THAT:

No bomb from out the Heavens high
Can fall into my punkin-pie.

FOR THAT:

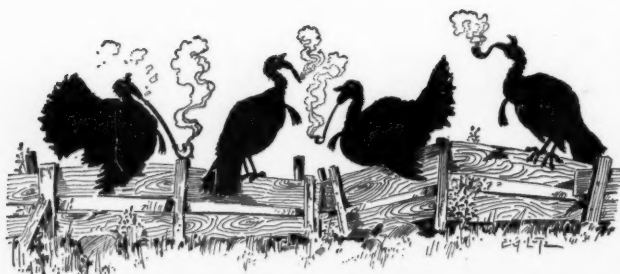
My only war-cloud dark and murky
Is knocking stuffing out of Turkey.

FOR THAT:

In short, my days and years increase
In sunny paths of joyous peace,
Where only blessings mobilize
I lift in gratitude my eyes
To Him who's made me what I am:
A Son of Good Old Uncle Sam!
John Kendrick Bangs.



LET U. S. GIVE THANKS
THAT IT ISN'T



"THE TURKEY SMOKES ON EVERY BOARD"

Let Us Give Moderate Thanks

THE question as to whether we ought, as a people, to give thanks this year is one that calls for more than the usual amount of thought, admitting for the moment that thought still exists.

It is generally assumed that the more cause there is for giving thanks, the more thanks should be given; but is this not a superficial view?

Because we chance temporarily to be better off this year than our friends, the warring nations of Europe, ought we unduly to emphasize this fact by congratulating ourselves in pæans of superior thanksgiving? Not at all.

The real time for thanksgiving is when one has little to be thankful for. Then one's sense of thanksgiving is genuine and grounded in a proper humility. Our sense of benefits is due entirely to comparison. The millionaire is thankful because in material benefits he is better off than the majority. If everyone else were a millionaire he would scarcely know the difference.

To be thankful, therefore, in excess merely means that we are unduly emphasizing the misery of others.

Cruel Publicity

ONE thing the Germans are up against is printers' ink—especially newspapers. There were no newspapers to give any details about the proceedings of Attila and his merry Huns, but most of what the Germans do gets into print.

It's hard on them. Very.



FOUR-FOOTED HEROES OF BELGIUM
REAL DOGS OF WAR



WIDENING THE BLACK STRIPE

Easy Money

Some of Mr. McAdoo's latest manifestoes have been particularly disquieting because they tended to foster demands for easy money, for cheap credit and plenty of it.—*New York Sun*.

THE *Sun* does not refer to Secretary McAdoo's manifesto to Congress asking for immediate three-percent-emergency-currency legislation. That being for the bankers, is to be considered in a separate category. The whole trouble comes when an unreasoning public gets to thinking that it, too, is entitled to easy money, cheap credit and plenty of it. That, of course, is absurd, and the public should quickly disabuse its mind of such fond, endearing hopes.

Where Edison Miscalculates

EDISON keeps on declaring that future peoples will sleep less.

If Thomas takes due notice of what is now going on in the world he must amend his forecast. The present prospect for future peoples is that there won't be any. Their fathers will be killed years before they are thought of, and they will sleep the long, deep sleep of the unborn.

The first condition of activity in this world is to be born. The second is to stay alive. Unless these preliminaries are observed it makes little difference whether sleep is over in four hours or extends to eight.



Short-sighted Candidate: AH, IPSY-WIPSY! NO NEED TO ASK WHOSE CHILD THAT IS, MADAM

The Great Achievement of Josephus Daniels

DISCUSSING the "dryness in the navy", Secretary Daniels says:

There is little drinking and less drunkenness in the navy. Naval officers lead clean lives. If it had not been for the young officers who are being added to the navy from time to time I do not think I should have issued the order. The old officers could take care of themselves.

That is to say that finding that the existing regulation of drinks in the navy was producing temperate officers, the Secretary changed it. The old officers, brought up in the right and moderate use of intoxicants, could take care of themselves, but for fear the young officers might learn to handle their liquor as well as their elders, the Secretary ruled all intoxicants out of the navy.

It is important to know how to swim, but folks who go into the water are sometimes drowned. Water is dangerous even to swimmers. There ought to be dry-swimming schools, especially for the navy, and Josephus is the man to start them.



A REAL ESTATE TERM
INCREASING THE RENT OF HIS REAR APARTMENT



"WATCH YOUR HAT AND COAT"

The Very Latest

THE ingenuity of the medical profession in experiments on animals is supposed to have reached a limit. According to calculations based upon the law of numbers, no more combinations were possible. When, therefore, a doctor comes forward and proves to the world that there is still another combination which has hitherto been overlooked, he is naturally hailed as a new transcendent medical genius. Such a person is the eminent German physiologist, Abderhalden, whose name, declares the *Scientific American Supplement*, will, provided his theory be proved true, "have its indelible place in the golden book of humanity's greatest men".

This eminent man's theory, stripped of the technical terms without which no physiologist is worthy of the name, is what may be called simple, without being ornate, or what Shakespeare calls "rich but not gaudy". Read carefully, therefore, what follows, in order that you may grasp the great meaning of it.

Each organ of the body has its own ferment; that is, its own system of government—its mayor, board of aldermen, local police, etc. Remembering this, we now pass on to the *modus operandi*, again quoting from the *Scientific American Supplement*:

"Some one comes to his doctor complaining of strong and continuous headaches accompanied by insomnia. The examination reveals no symptom permitting a definite diagnosis. The doctor takes a small quantity of blood from the patient and distributes it in a number of test tubes. Into each test tube is then put a piece from a different organ of the animal used for control; a piece of brain matter, a piece of liver, of the lung, of the kidneys, of the heart, of the thymus and of the thyroid gland, as the patient's headache may have the most various causes."

What then happens? Absurdly simple. Each "piece" of the animal will show the condition of the corresponding organ in the patient. This is done by the ratio of

decomposition. Presumably, under this great system, every doctor will have to have an animal for every patient, doubtless to be "cut up while you wait".

This is the last word in diagnosis, in which, as we are assured by the writer already quoted from, "Medical science enters upon a new epoch."

Neutrality

THE question is not, Do we like Germany? The question is, Do we like anyone else? The question is, Shall France, England, Belgium and the neighbors generally be thrust under foot to give Germans due room in the earth?

Neutrality is promoted by a condition of the mind which likes more than one of the participants in a war. We are blamed by the German apologists for not being indifferent to the destruction of England, France and Belgium. If that is blameworthy we are guilty. We are not even indifferent to the destruction of Germany. We would deplore that, too, and shall with due noise if it becomes imminent. All these combatants are important to us. We wish to save them all. That is our neutrality.



"I GUESS IT WAS GUYS LIKE DAT WOT STARTED T'ANKSGIVIN' DAY, JIMMY"



A HOPELESS PASSION

The Higher Journalism

TESTIFYING recently about the value of newspapers, said Mr. Charles M. Palmer:

The tendencies of newspapers, like men, are to become conservative with age, and when conservatism reaches a certain point a newspaper begins to decline and is usually supplanted by other newspapers livelier and more progressive.

That is only because newspapers (or men) as they grow older acquire by experience a more and more profound knowledge of the conditions surrounding them. This knowledge leads to a keener sympathy with those against whom they were at first antagonistic. Thus men (and newspapers) become duller as they acquire knowledge. Hence, to maintain your standing and profits, you must constantly keep on hand a goodly supply of ignorance and courage. Diminish the former and the latter begins to decline. To be accurate and just is to be dull.

GOOD-BYE, old friend! "Peace on earth, good-will to men."



"DO YOU BOYS EXPECT TO CATCH ANYTHING IN THAT FILTHY POND?"
"NO, SIR. WE'VE BEEN VACCINATED."

War and the Red Cross

IS the Red Cross a part of the great military system?

If so, why isn't a part of the vast amount of money, which we appropriate for military purposes, spent for Red Cross activities?

If the Red Cross is not a part of the great military system, why don't we make it so, instead of leaving it to flounder about in a detached form, subject to the hazards of voluntary contributions?



THE MAGAZINE COVER OF THE FUTURE

He Stuck to the Rules

ONE evening Harold said to his father, "Papa, I hate to interrupt you or take up your valuable time from the remarkably elevating series of pictures now running in the *Evening Punk*, but you are always so good and kind to me, and I have got to hand in a composition."

Harold's father laid down his paper almost eagerly.

"My boy," he replied, "never have the slightest hesitation about consulting me, especially when it comes to composition. That, if I do say so, is my strong point. Some Sunday afternoon, if you are a very good little boy and don't annoy your mother too much, and thereby get her to take it out on me, I will read you some of the poems I have written. What is the subject of your composition?"

"That's just it, papa. The teacher wished me to choose my own subject, and I can't think of one."

"Ah! That is where my experience will guide you. But first, Harold, I must warn you that I can only suggest. If I, for example, should tell you, not only what to write about, but just how to write it, and possibly go so far as to correct it, your teacher would immediately perceive that some superior mind had been helping you. No! Always be honest with yourself. Remember the words of the greatest American, Abraham Lincoln: 'To thine own self be true.'"

"Why, papa, I thought that was Shakespeare! That's what it says in my reader."

Harold's father smiled austerely.

"Of course it does," he replied. "The Book Trust stops at nothing in these days—no crime is too dastardly—but, Harold, don't let this influence you! Be loyal to your school and—"

"Excuse me, papa, I hate to hurry you, but I must write that composition. What shall I say?"

Harold's father's face flushed slightly, but a man of his experience always has the most superb control.

"Pay strict attention, Harold," he replied, "and I will give you a few literary rules which the greatest writers of all ages have agreed are

the best. First, be brief. Second, take any subject that comes to your mind, that you actually know about at first-hand. Third, write simply, using the best words, selected from the vocabulary that you hear spoken constantly about you. That is all, my dear son. Now run away and pour out your soul in healthy thought, and let me see the result."

About half an hour later Harold, with the proud author's flush on his tender young cheeks, returned and showed his father the following composition:

It was evening. My papa and my mama both mobilized for a real fight. Papa sat behind entrenchments at one end. But mama did not. Mama is awful brave. She fired shells into papa and her eyes blazed all over him like search-lights. I was in the rear. Papa retreated to where I was. There is a good deal more to this, but I couldn't tell it all because it is too horrible. Mama looted papa's pocket book. Also the cook deserted.

Harold looked anxiously at his father while that gentleman read his composition.

"Have I obeyed all the rules, papa?" he asked. "You told me to write about something I had seen, and—"

His father, his admirable self-control never for a moment deserting him, handed the composition back.

"My dear son," he replied, "you have not only obeyed the rules, but, unless I am mistaken, you will grow up some day to be a great writer; and, by the way, Harold—"

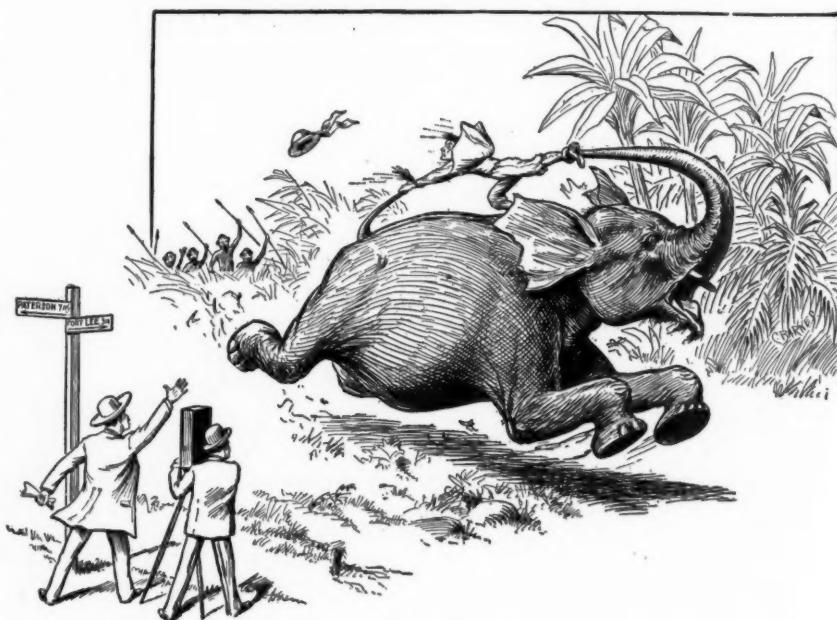
"Yes, papa."

"If your teacher asks you what this composition is, you can tell her that it is a fine example of the modern realistic school."

The Kind of Woman Who Roots for Woman Suffrage

The career of Mrs. Frank Leslie should appeal to those feminists who expound the doctrine of the superwoman. She had four husbands, made a fortune of two million dollars, and died without children.—*Springfield Republican*.

AND left her fortune, the bulk of it, to the suffrage cause.



ACTING FOR THE MOVIES

Director: MORE SNAP! MORE ACTION!



Mother: NOW, FREDDIE, IF YOU'RE DISAGREEABLE TO COUSIN ETHEL, SHE WON'T COME AND PLAY WITH YOU AGAIN.
Freddie: IS THAT A PROMISE?

Efficiency's New Triumph

THE great efficiency of modern machines is illustrated by the error of European governments in calculating war casualties. They figured on seventeen and one-half per cent. of casualties (one hundred and seventy-five thousand in every million men), and, to be on the safe side, provided for twenty per cent. So far, thanks to the improvement in transportation, guns and all the apparatus of warfare, the casualties have reached thirty-five per cent., and hospital supplies and all means of caring for the wounded have run short. Motors enable generals to get their men into

action faster than ever before, and the new machine guns and other artillery kill them at a rate that makes old-time warfare seem playful. So man continues to outdo himself even to his own undoing.

BOBBIE: I saw you kissing sister again last night.

CASTLETON: Well, I'm not going to pay you a quarter this time. Ten cents is enough.

BOBBIE: That's the tendency in these days, to cut out the middleman and let the goods go straight from the producer to the consumer without charge.



ANOTHER PASTIME WE MUST FOREGO



General Orders

From Berlin

1. When a town is invaded by Germans, either with or without its consent, a reception committee shall meet them with choice viands and fervent welcoming oratory. If this is neglected, all the school-children will be shot, the town burned and a tax levied.

2. In the event that a German soldier, either while under the influence of alcohol or not, shall playfully stab a citizen with a bayonet, such citizen shall show no sign of displeasure. Otherwise he will be shot, all his goods confiscated and the town burned.

3. All citizens shall not fail to show due respect for German officers by removing the hat and saluting in approved style. In case of doubt whether it is an officer or not, all common soldiers shall be saluted. To be on the safe side, it is best for all citizens to hold themselves in a constant attitude of salute in anticipation of the possible arrival of a German soldier. Failure to observe this rule will cause everybody in the immediate vicinity to be shot, the town burned and a tax levied.

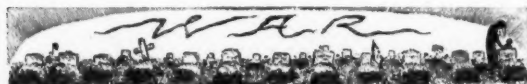
4. All ladies of invaded towns shall have a high regard for the personal beauty, high character and general attractiveness of German officers in particular and of German soldiers in general. If any lady demurs at the attentions of a German soldier, her family will be shot, the town burned and a tax levied.

5. All prayers in all cathedrals shall be for the unvarying success of the German forces. If any inhabitant is suspected of praying for the safety of the town from assault, the cathedral will be destroyed, the town burned and a tax levied.

6. The inhabitants of invaded towns shall be held strictly responsible for all suspicions of German officers. Such suspicions will be promptly acted upon by shooting an appropriate number of inhabitants, burning the town and levying a tax.

7. The German officers and soldiers, having a high regard for culture, will aim to be uniformly kind and considerate, provided it is not possible to be otherwise, and in no case will the German soldiery harbor any ill-will against any innocent person who escapes suspicion.

(Signed) GENERAL VON SCHLAUGHTUR.



The Newcomer

PERMIT me to introduce myself to the public generally. Modest and retiring, both by nature and occupation, I have hitherto refrained from obtruding myself upon the attention of the multitude.

My name is Periscope. My principal object in life is to rise to every necessary occasion. When this demands my more or less immediate presence, I occupy myself by holding up the mirror, not to nature, but to the enemy. Like an occasional idea which renders superfluous old systems of philosophy. I have come to render superfluous an entire cycle of inventions. I am the last triumph of mind over matter. I reflect, and a thousand men go down to their fate. Within the blue zone of my horizon, subject to my orders, flits the angel of death.

I am the naval eye that put the naught in dreadnaught.



"WHY DIDN'T YOU ENJOY THE THANKSGIVING PARTY, HARRY? DIDN'T YOU HAVE ENOUGH TO EAT?"
"OH, YES; BUT THERE'S NO FUN IN HAVING JUST ENOUGH."



1814



WHEELS

1914

A Problem in Philosophy

WHAT results are going to follow from the interesting fact that German philosophers have decided not to have anything more to do with English philosophers, but have signified their intention of hereafter flocking by themselves? Ought there to be a similar attitude on the part of Englishmen toward German philosophy?

For some years now English philosophers have been playing in the back yards of German philosophers, who have taught them the grand art of making philosophical mud pies. Yet the Germans have also learned from the English. Kant acknowledged his debt to Hume. Between the two nations, we have all been provided with what real philosophy there is. If the combination is to be broken, how are the rest of us going to get along?

The American brand of philosophy has defects. William James produced the most salable kind. But his Pragmatism, the most noted, is, after all, only a made-over product, the kind known as "just-as-good-as".

Both England and Germany need more philosophy than ever before in their history. If they refuse to take it from each other, where else can they get it?



OUTCASTS



THE ANNUAL THANKSGIVING FESTIVAL AT HOLLYWOOD GLEN

The Bear: FOR HEAVEN'S SAKE, WILLIE SKUNK, HAVEN'T I TOLD YOU ENOUGH TIMES NEVER TO COME DOWN THE WIND TO DINNER?

The Cotton Situation

IT is necessary to go into the cotton situation carefully in order to misunderstand it properly. On account of the war and the excessive industry of climatic conditions and the cotton growers, we have so much cotton that people who are badly in need of it for clothing and other purposes are in great danger of getting it. That is to say, unforeseen events have come about with such celerity that our speculators have been unable to adjust cotton to that high-cost-of-living standard to which we have accustomed ourselves during the reign of the trusts. Consequently something had to be done or we would sink into that barbaric condition known as low-cost-of-living, which would leave us more leisure time from the daily grind than we would know what to do with.

The buy-a-bale movement was the answer of our expert

economists. It means that we are to get together and agree to pay a high price for a lot of cotton that we don't want in order to keep ourselves from getting cotton that we do want at a low price. Needless to say, it is the fervent prayer of every sane and right-thinking man and club woman that the movement meet with unanimous support.

E. O. J.

News of the Day

(As It Ought To Be.)

THE only bill ever presented to Congress making the owners of steamships liable for the safety of passengers, and fixing their responsibility at one million dollars for every life lost, was passed by both houses and signed by the President amid the applause of everybody except the steamship owners.



IF THE FASHION COMES TO STAY, LET THE THEATRE AND
BALL-ROOM CHAIRS BE ALTERED TO SUIT

INSTEAD OF CONDEMNING THE WOMEN FOR WEARING THEIR EVENING GOWNS SO LOW IN THE BACK,
WHY NOT MAKE THE BACK VIEW OF OUR OWN GARMENTS MORE INTERESTING?



NO FELT FOR MEN'S HATS ON ACCOUNT OF THE WAR.



THE ONLY WAY.

F.T. RICHARDS.



THE NEWS AS WE GET IT.



MRS. FRANK LESLIE LEAVES A MILLION TO SUFFRAGETTES.



EATING RIGHT OUT OF HIS HAND.

For the Sufferers

WHEN this reaches LIFE's generous readers, the money they have sent to us should already have begun its good work of alleviating the sufferings described in Mrs. Nina Larrey Duryea's "letter from France", which appeared in LIFE of October 15th.

LIFE is indebted to the Baltimore *American* and *Star* for their aid in promoting this work of mercy.

Just as there is no limit to the misery of the children, women and aged persons who are innocent victims of the horror for which they are in no wise responsible, so is there no limit to the aid that may be given to them. The situation makes its own appeal, and we need state only that LIFE will gladly forward money contributed by its readers. Amounts so far received are:

Previously acknowledged	\$362.50
W. G. C. Kimball, Concord, N. H.	2.10
Lilly M. Walters, Baltimore, Md.	5.00
E. B. Owens, Jr., Baltimore, Md.	5.00
Chas. Meck, Baltimore, Md.	2.00
"O", Baltimore, Md.	2.00
C. W. Proctor, Baltimore, Md.	1.00
Mrs. Hugh S. Legare, Washington, D. C.	15.00
John C. Damon, Salt Lake City, Utah ..	5.00
An Admirer, Pittsburgh, Pa.	1.00
Anonymous	50.00
Mrs. C. F. Jenkins, Philadelphia, Pa.	25.00
M. E. C.	10.00
John Watson, Redlands, Cal.	2.00
Mrs. G. H. Pierce, Baltimore, Md.	3.00
C. O. L., New York.	2.00
H. N. Hemmstead, New York.	50.00
Dr. H. G. Glover, Jackson, Mich.	2.00
G. S. McK.	25.00
Miss Katherine Lease, Abbeville, S. C.	2.20
Anonymous, Baltimore	2.00

\$573.80

This amount has been converted into Messrs. J. P. Morgan & Company's draft on Paris for 2,912.05 francs and forwarded to the Hon. Myron T. Herrick, United States Ambassador to France, to be used for the purposes indicated in Mrs. Duryea's letter.

ON the sixteenth of October LIFE wrote as follows to the Secretary of State in Washington, enclosing a copy of Mrs. Duryea's letter:

We have started a fund for contributions to the alleviation of the distress described in the enclosed letter. We should like to forward the funds to the American Ambassador in Paris, and would prefer to do



Murphy: I'M CALLIN' TO SEE YER, MR. COHEN, REGARDIN' YER SELLIN' ME LAST WEEK THE HAT CHECKIN' PRIVILEGE OF YER SYNAGOGUE!

this through the Department, if this is feasible.

We already have in the neighborhood of two hundred dollars, and by the time your reply is received this should be somewhat increased. We will be obliged if you will advise us promptly whether you will undertake the forwarding of these funds from time to time, and if so, whether it will be sufficient for us to send our check to the Department.

On the twentieth of October, having received no reply to the letter, LIFE sent the following telegram to the Secretary of State in Washington:

May we be honored with a reply to our letter of October sixteenth?

At the present writing, the close of business, October 22d, having received no reply to either letter or telegram, and as the State Department of the

United States seems to have suspended operations, at least temporarily, we have been obliged to forward the funds through other channels.

The following press despatch may afford some explanation of why LIFE has been compelled to change its plans:

KANSAS CITY, Oct. 20.—A special train carrying William J. Bryan, Secretary of State and member of the Kansas State Democratic Committee, left here for a tour of South-eastern Kansas. Mr. Bryan began the day, the second of his present visit to that State, with an early-morning speech at Kansas City, Kan.

It was planned that Mr. Bryan would speak at every stop of the train, ending his tour of the State at Wichita, where he will speak to-night.



NOVEMBER 5, 1914

"While there is Life there's Hope"

VOL. 64
No. 1671

Published by

LIFE PUBLISHING COMPANY

J. A. MITCHELL, Pres't.

A. MILLER, Sec'y and Treas.

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IT is related that Captain Disco Troop, who went out of Gloucester to the Banks, could think like a cod, and did so think when

he was after cod, and so filled his schooner and got home before his brethren.

We in this country are not yet out after Germans, but we are closely concerned with them and mightily concerned about them, and it seems very important that we should learn to think like a German. For three months now a great many of us have been trying to do it, with such assistance as we could get from available authorities on German thought, and from an exceedingly stimulating spectacle of German action. We have read the newspapers, including great numbers of letters-to-the-editor, both from Germans and anti-Germans, statements from all kinds of professors, reports from returning travelers, appeals in great number from professional writers, and "white papers" and government manifestoes. We have read the English reviews, our own magazines and reviews, and books or extracts from books by Bernhardi, Treitschke, Usher, Cramb, Wile, Bülow and the rest. From these researches, coupled with our observation of current events reflected with more or less distortion, most of us have concluded that Germans think steadily the will-to-power, conceiving of the world as their lawful apple, from eating which they have been far too long restrained by the rest of mankind, and especially by England. We

think we think like a German when we think Kaiserism, Prussianism, the rule of might, blood and iron, *Deutschland über Alles*, Force the higher law, and all that. Accordingly, it is getting to be that every German is suspect. Three months ago we thought of Germans not very often, being concerned with baseball, woman suffrage, our home-grown politics, the reformation of society, the efforts of the Alexander Berkman crowd to confer moral importance on disorder, the efforts to expel the bad germs from business, the vivisection of the railroads, the chastening of the express companies, and Becky Edelson's disinclination to eat in jail. When we did think of Germans we thought of them respectfully and kindly, and with the sentiment that it was foolish of the abstinence party people to intervene between them and beer. But since August 1st all these other topics have been virtually wiped off the slate, and we think, most of the time, about Germans, and think like a German in so far as we can.



ARE we doing it? Are we really thinking like a German when we think the Germans are out to capture the earth? Are we justified in thinking of all the Germans, here and everywhere, as for Germany against the world? Must we think of Herman Ridder, for example, as awaiting, with a concrete howitzer base in his back garden, the coming of the Krupps to the Western

Hemisphere? Are our neighbors here of German derivation potential spies of the Kaiser and potential allies of the Kaiserland against this Republic that has sheltered them? Germany in this war is, apparently, a very compact, united nation. In action all the Germans are working in unison, fighting, paying, dying, shoulder to shoulder; are we to infer that in every German mind exists this strenuous purpose, avowed by one great school of German thought and finding its due expression in a war defended or extenuated by all the rest—the purpose to impose on earth the Hohenzollern will as its dominant governmental force; to seize for Germany whatever Germans covet; to kill and destroy whatever stands in the way of German ambition, humbling all other powers that Germany may increase?

If to think these thoughts is to think like a German, then we Americans ought all to realize it. "Given that mood of mind," writes a friend to this paper, "victory for the Teuton would be more terrible than defeat, as the world would be delivered to a succession of barren struggles, ending in such suspicion and despair as creation has never witnessed." How is it? How many German minds have yielded to this terrible obsession? How many of the German fighting men are consciously expressing it? How many feel themselves committed to world-power or downfall?



IT is the habit of peoples, when involved in a serious war, to fight first and think afterwards. The trouble about thinking like the German masses is that there is no evidence that the German masses have yet begun to think. They are very busy fighting and taking care of wounded men, and a great many already are dead. *Vorwärts*, the Social-Democrat German paper, showed signs of thinking, and (we hear) was suppressed. The only German thought that shows just now is this Pan-German, world-power, *Macht*politi's thought that has brought on and is



MATRICIDE

ORESTES PURSUED BY THE FURIES

conducting the war. The mass of Germans behaves as though it was completely penetrated and possessed with this thought. If we are to think like a German it is the only important and effective thought available for us at present.

And yet, if we attribute it to all Germans, it may be we shall do them an injustice. It may be that they are already beginning to think thoughts of their own not identical with this governing thought of the Prussian force-worshippers, and that a little further along in the war, when the Russians, say, finally cross the German border, we shall begin to get a new line of German thought which is not derived from Treitschke and Bernhardi, and, perhaps, is not strictly Hohenzollern.

Let us wait a bit and see. The new thought, if it comes, may be very, very interesting and fruitful; fruitful possibly of the sort of fruit that hangs from trees by hempen stems and is harvested in coffins.

Let us wait. And especially let our brother Americans of German descent be advised to wait a little, too, and not be absolutely confident that they

are thinking like Germans until the whole of German thought has had a chance to disclose itself.

The present leaders and directors of German thought and action are the most important foes of democracy in the world. If our fellow republicans here of German descent give the whole of their adherence to their present leaders, the later German sober second thought may terribly embarrass them. What will they say—Ridder, Münsterberg, the Roosevelt Exchange Professors and all the Kaiserbund—if German thought suddenly changes on them? Who will they speak for then? Not for the United States, certainly, for they don't now; and not for Germany if Germany sheds the Kaiser.

We do not envy the gentlemen in this country who have got in with the Kaiser. If his tires go flat they will have a very long walk home.



ASSISTANT SECRETARY
ROOSEVELT says we have not enough men in the navy by eighteen

thousand to man the ships we have in stock.

Mr. Roosevelt would be obliged if Congress would authorize the Navy Department to recruit that number of men and add them to the force that the law at present allows.

We believe Mr. Joseph H. Choate, lately ambassador, would back Mr. Roosevelt in this desire. In the introduction that he has contributed to Cramb's "Germany and England" Mr. Choate says:

What is going on now is a contest for the empire of the world, and we have no use for empire. But if we really wish for peace against all hazards, we must ever strengthen our navy and train every youth in the Republic, as he approaches manhood, to such an extent as shall qualify him to be converted into an efficient soldier at the shortest notice.

Mr. Choate does not wish to bring on war, but to keep out of it. With armament it is as it is with drink and many other things. Too much is worse than none; enough is better than none. Germany's awful example of too much armament will be used by the inconsiderate to scare us out of having enough. We must have an adequate minimum apparatus of protection.



“Whom the gods would destroy,



s would destroy, they first make mad"



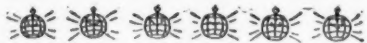
All Sorts and Conditions of Entertainment



THE American actor's idea of elegance and distinction may possibly be realized by Mr. William Gillette's impersonation of *Henry Beaucherc*, First Secretary of the British Embassy in Paris, as shown in the revival of "Diplomacy" at the Empire. Unfortunately, his made-in-America conception of the bearing of so high an official in the British diplomatic service does not seem to jibe exactly with the traditions that attach to that extremely punctilious corps. And the same lack of elegance and distinction is the principal defect throughout the present performance of "Diplomacy". The liberties that have been taken with the text of the play itself tend to make it commonplace, so that the new generation of theatregoers may well wonder, in spite of the strength that still remains in "Diplomacy", why it is considered so great a play.

With all its power of plot, "Diplomacy", in its best estate, was essentially a drama of atmosphere. It had its tone provided by the subtlety of the diplomatic life in which, no matter what may be going on below, everything on the surface is polished and free from suggestion of anything but the utmost *savoir faire*. Sardou supplied the necessary contrast and comic relief in the person of *Marquise de Rio-Zares*, but even she and her pretensions had at least a shadow of official sanction. There was no lack of elegance even in the adventuress, *Comtessa Zicka*, nor in *Baron Stein*, the embodiment of the diplomatic spy system in its highest development. In fact, *Baron Stein*, as played by Shannon in the earliest performances of "Diplomacy" at Wallack's, stood out as a principal character, instead of simply a German petty officer in civilian clothes, as portrayed by Mr. von Seyffertitz in the present cast. The lady stars in the production are more in key. Marie Doro is an exquisitely pretty *Dora*, and is wise enough to refrain from the violent methods of some of her recent predecessors in the rôle. Blanche Bates gives an excellent reading and picturesque impersonation of the *Comtessa Zicka*, erring mostly by trying to help out the author's already sufficient work in depicting the adventuress by adding some of the stage's conventional methods of identifying a lady of that type. As if to harmonize with the extreme correctness of the stage settings, Mr. Majeroni, who has pronouncedly Hebraic features, is cast as a Russian *Orloff*.

It is fortunate for the Empire's revival that the play is "Diplomacy", that the cast joins the names of three stars, and that present-day audiences are far from critical.



MR. CHARLES DILLINGHAM is a most prodigal producer. In "Chin-Chin" he has surrounded Messrs. Montgomery & Stone, almost sufficient in themselves for an entertainment, with enough other material in the way of clever performers, costumes and settings to equip two or



BARGAIN
DAY



AFTER THE BATTLE

three ordinary musical shows. "Chin-Chin" is entirely too good for the tired business man and deserves to be ranked very much higher, even if it is generously equipped with girls and music, than the productions planned with his supposed requirements in mind.

"Chin-Chin" is clean, most agreeably melodious, staged brilliantly in excellent taste, and numbers in its cast, in addition to the inimitable Fred Stone at his best, a host of other exceptionally clever artists too numerous even to mention here, although many of them deserve commendation. LIFE does not as a rule grow enthusiastic over entertainments in this line, but "Chin-Chin" may be safely recommended, even to the most exacting and austere, as cheery and entirely sane diversion.



THE selection of "Life" as the title for Mr. William A. Brady's big American melodrama might be taken as predisposing this journal in favor of the undertaking. Fortunately for Mr. Brady's play and for LIFE's reputation for integrity, there can be no question that it is the biggest thing of its kind ever done under American auspices. In the way of sensational stage effects it out-Druries Drury Lane, and it is quite possible that in the near future we may change the balance of trade to our favor by exporting melodramas



Voice from Window: ALL RIGHT, JOHN, YOU MAY ASK THE BLESSING NOW. WE'RE ALL READY TO EAT OUR THANKSGIVING DINNER



"PARDON ME, SIR, FOR STEPPING ON YOUR FOOT"
Man with Toothache: OH, THAT'S ALL RIGHT—IT FEELS GOOD

to the Drury Lane Theatre instead of importing them from that historic house.

It would be easier to list the spectacular possibilities in American life that have been left out of this melodrama than those that are included. In the way of transportation he shows us everything from a completely equipped coach and four, an observation train at the Yale-Harvard boat race, to an exciting automobile pursuit; but even Mr. Brady did not have the courage to put before a New York audience one of the Black Maria street-cars now being generally damned on Broadway. He gives us a spiritualistic seance in full operation, an escape from the deathhouse at Sing Sing, a magnificent battle on the Mexican border—but what's the use? At the first performance it took four hours to show all these things and many others threaded on a blood-curdling plot of deep-dyed villainy, manly courage and womanly devotion.

"Life" may not appeal strongly to the mystics and symbolists, but it is bound to attract the red-blooded public in large numbers.

TO get something for nothing is the primary instinct with a large number of humans, but it would take a more experienced and expert observer of American life than Mr. Owen Johnson to make credible the gang of young female highbinders he exhibits in his own dramatization of his own book, "The Salamander". Their game was to play on the expectations of ill-inten-

tioned men, secure gifts from them, and then turn the gifts into money. The present author is the original discoverer of this form of organized labor, and there is nothing in his play to convince anyone that he is not a victim of his own imagination, or of that form of false logic which leads to making sporadic cases indicate the existence of an epidemic.

Of course there are young women who "work" their admirers under false pretenses; in fact, this is one of the lowest forms of feminine coquetry. If there exists any organization of this sort of girls, or if they represent any considerable element in New York life, it would take a much more logical and credible play than "The Salamander" to convince any New York audience of the fact.

Metcalfe.

CONFIDENTIAL GUIDE

Astor.—"The Miracle Man." The strange faith-cure play which, starting out as a sort of farcical comedy, has come to be regarded as a serious drama by Christian Scientists, New Thoughtists and similar believers.

Belasco.—"The Phantom Rival," by Ferenc Molnar. American adaptation of interesting dream play, well staged and well acted.

Booth.—"Experience," by Mr. George V. Hohart. Notice later.

Candler.—"On Trial." A murder play with jealousy as the motive, with the story told in a new and original fashion.

Casino.—"Suzi." Notice later.

Century Opera House.—"La Bohème" and "Les Contes de Hoffmann" at alternate performances.

Cohan's.—"It Pays to Advertise." An extremely funny and well-played farcical comedy showing the humorous aspects of the art of advertising.

Comedy.—Marie Tempest in Mr. Henry Arthur Jones's "Mary Goes First".

Cort.—"Under Cover." Society smuggling made the basis of a very interesting and very well-played polite melodrama, showing up some of the iniquities of our Customs Service.

Eltinge.—"Innocent." A graphic study of the career of a young woman destined by heredity to go wrong. Interesting and well done, but not for those of tender years.

Empire.—Revival of "Diplomacy".

Forty-fourth Street.—Dippel Opera Comique Company in "The Lilac Domino".

Forty-eighth Street.—"The Law of the Land." An absorbing murder play with a clever contest of wits between the police and those cognizant of the crime.

Fulton.—"Twin Beds," by Margaret Mayo. Farce of things that might happen in an apartment house when the tenants make mistakes in just where they belong. Diverging.

Gaiety.—"Daddy Long-Legs," by Jean Webster. Rather pretty and sentimental staging of the book of the same title. Elementary, but entirely wholesome romance.

Globe.—Messrs. Montgomery and Stone in "Chin-Chin." See above.

Harris.—"The Salamander," by Mr. Owen Johnson. See above.

Hippodrome.—"The Wars of the World." Big show of the kind we are accustomed to seeing at the Hippodrome. Very spectacular and dealing with war and wars in an entirely inoffensive way.



"SEE HERE, MILKMAN, I DON'T THINK THE MILK YOU ARE GIVING ME IS PURE"
"MADAM, TO THE PURE ALL THINGS ARE PURE"

Knickerbocker.—"The Girl from Utah." London musical show of the customary type, but somewhat Americanized by the employment of American artists in the leading roles.

Little.—"A Pair of Silk Stockings." Diverging light comedy acted in an up-to-the-minute English fashion by an imported company.

Lyceum.—"Outcast," by Mr. Hubert Henry Davis, with Elsie Ferguson as the star. Notice later.

Lyric.—"The Battle Cry." Notice later.

Manhattan Opera House.—"Life." See above.

Maxine Elliott's.—Mr. Walker Whiteside in "Mr. Wu." Picturesque drama of life in China. Unusual, interesting and, at moments, thrilling.

New York.—Mr. John Mason in "Big Jim Garrity." Extremely conventional melodrama of the type popular a decade ago.

Park.—"Pygmalion," by Mr. G. B. Shaw. The author having his usual brilliant fun at the expense of the English among whom he lives. Fairly well acted by English company headed by Mrs. Patrick Campbell.

Playhouse.—"My Lady's Dress," by Mr. Charles Knoblauch. An interesting and well-presented dream play made up of little dramas suggested by the various things that go into the making of a fashionable woman's gown.

Princess.—Five playlets not quite up to the former Princess standard as shockers, but all well done and "Little Face" especially original and amusing.

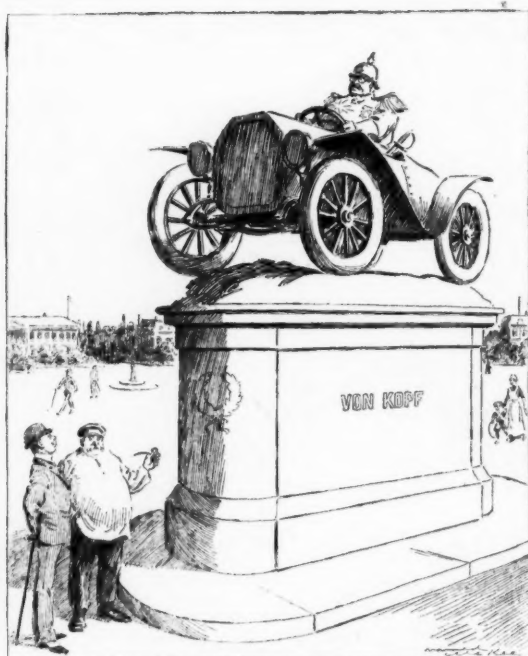
Republic.—"The High Cost of Loving." Farcical comedy of American small-town life acted on broad lines by an amusing company headed by Mr. Lew Fields.

Shubert.—"The Hawk." French society drama, interesting and well played by competent company with Mr. Faversham and Mlle. Dorziat in the leading parts.

Thirty-ninth Street.—"The Only Girl," by Victor Herbert and Henry Blossom. Notice later.

Wallack's.—"The Highway of Life," by Louis N. Parker. Notice later.

Winter Garden.—"Dancing Around," with Al Jolson as the star. The usual wholesome assortment of chorus girls, show girls, up-to-date music and brilliant settings.



"THE HERR GENERAL SUGGESTED IT HIMSELF. HE SAYS THE EQUESTRIAN STATUE IS OUT OF DATE"

Some Late Books

(Suggested by a Reading of Recent Publisher's Announcement.)

HOW TO BEAT RUGS, by a retired gardener whose first cousin is in the German army, and whose observations will, therefore, be read with intense interest by everyone interested in military tactics.

The Empty Highball, by Blobbert Shambers. Mr. Shambers wrote this book in the house of a friend who, as war correspondent for a great metropolitan paper, was in Belgium while it was being written. This fact alone gives it a unique interest.

Spurs, by Mary Jane Pounceton. The title of this great novel was suggested to Miss Pounceton by reading the account of a German cavalry charge. Though the scene is laid in West Virginia, it has several allusions to West Point, the training-school for our soldiers. Soldiers suggest war, war suggests Europe. Hence this book will be read by a large audience.

Historical Fragment

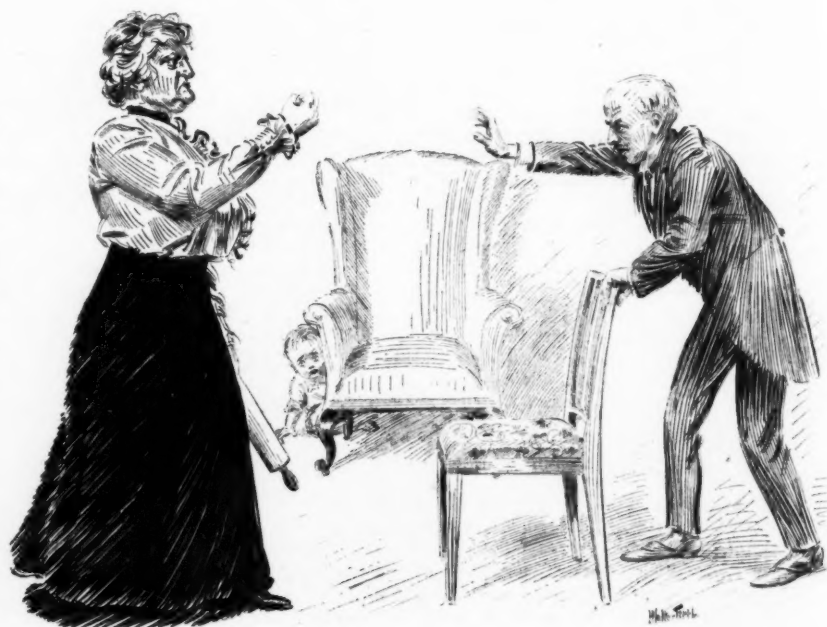
IT having come to the mind of the rulers that a great many men were out of employment, owing to the shutting down of mills and factories, and there being no war on hand whereby they might get work killing others, it became necessary to end this long sentence by doing something.

The rulers were, fortunately, possessed of much ability. They immediately conceived of a splendid plan.

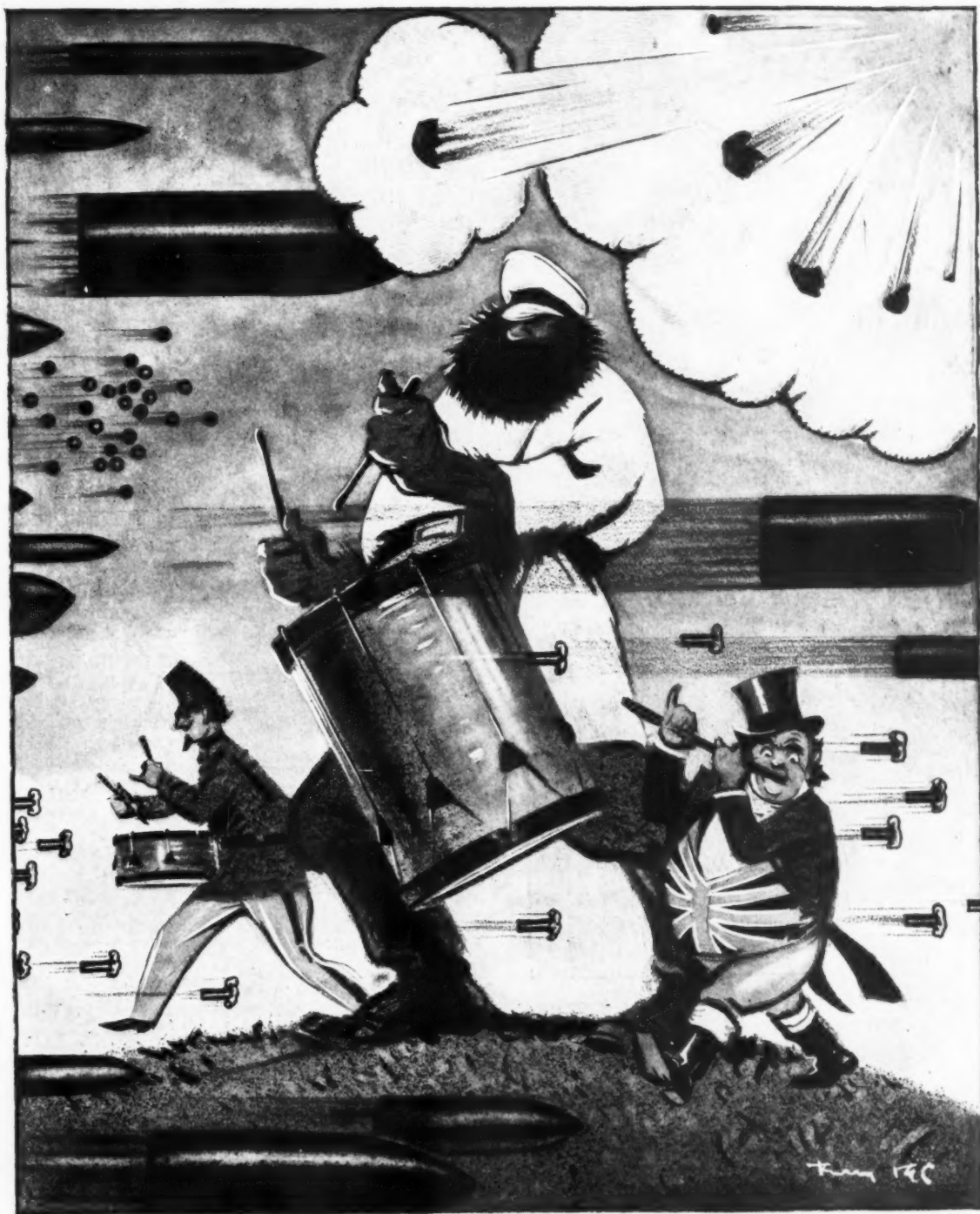
They ordered enough emergency money manufactured and in as many different styles as would keep every mill and factory busy. This would work both ways, by affording employment and providing everyone with money. The wheels of industry soon began to hum, and prosperity was knocking at the door. It was even said you could buy a medium-sized sirloin steak for about a couple of thousand dollars . . .

Wonderful Perspicacity

SOME of our astute New York statesmen are discovering that it is better to pay calls than issue bonds. Their marvelous intellects have penetrated the absurdity of paying interest for fifty years, and the principal at the end, for roads that last ten years or less. It seems better to them to pay for a road once on the spot instead of two or three times in the future. It is indeed remarkable what a statesman can see if he looks closely enough.



A DISTINGUISHED DIPLOMATIST AND ADVOCATE OF UNIVERSAL PEACE—IN THE BOSOM OF HIS FAMILY



THE SPIRIT OF 1914



Puritan: WELL, THANK HEAVEN, I'M NOT IN THE HANDS OF THE GERMANS OF 1914!



HOW FORTUNATE FOR THE PILGRIM FATHERS THAT ART SELDOM RECORDS THEM IN THEIR AWKWARD MOMENTS

An Inauspicious Period

THE reports that crime is increasing on account of the war would seem to illustrate one of those eccentricities of human nature for which there is no accounting.

We beg those who have in mind any large crimes to wait until peace is declared and we have settled down into the usual routine. Then the newspapers can advertise the perpetrators properly and do justice to the crime.

Following Fiscalization

THE Man from Mars came upon a well-dressed young fellow of average intelligence who was trying to decipher an editorial in the *New York Obscure*.

"Why do you knit your brows so tensely, my good fellow?" inquired the Man from Mars.

"I am trying to make head and tail of this argument for increased rates on the railroads," replied the youth, starting to re-read the editorial from the beginning.

"And is the question so difficult?"

"It must be difficult. Every editorial writer has a different opinion about it, but as none of them seems to know what he's taking about, and as each editorial is more nebulous than the others, the more I read the more confused I become."

"Can you explain to me the result of your investigations thus far?" requested the Man from Mars.

"I can try," responded the young fellow heroically. "As I make it out, the railroads have just passed through a most remarkable and unprecedented period of fiscalization, or high finance, in which great combinations have been made and watered stocks have been scattered about and excessive bond issues have been put out, all entailing exorbitant fixed charges on these great transportation properties. And in order to make these securities salable in the market at a high figure, they adopted the policy of letting the properties run down and of paying out dividends that weren't earned."

"And what is proposed now?" queried the Man from Mars.

"It now seems that they have reached a point where the properties can no longer be neglected without going to rack and ruin altogether, and so the only way the railroads can continue to pay dividends they haven't earned is to get more money from the public in the way of increased rates."

Ellis O. Jones.





Our Terrible Predicament

IT seems that, owing to the war, Europe wants to sell us a lot of stocks which we once sold to her; and this situation has come upon us so suddenly that unless we do something desperate the price of these stocks will go down so much below their real value that we will all be panic-stricken at the profit that will result to ourselves in buying them.

The only thing to do was to close the Stock Exchange and prevent ourselves from being loaded up too advantageously. It is hoped that some way will ultimately be found to induce Europe not to sacrifice her stocks to us, but instead to keep them and be content to allow us to go on accumulating dividends and sending them over to her periodically. Only in this way can we keep ourselves busy and out of mischief and, at the same time, provide Europe, or the better class thereof, with that liberal amount of leisure to which her more mature and seasoned civilization entitles her.



IS IT REAL OR WILL THEY WAKE UP?



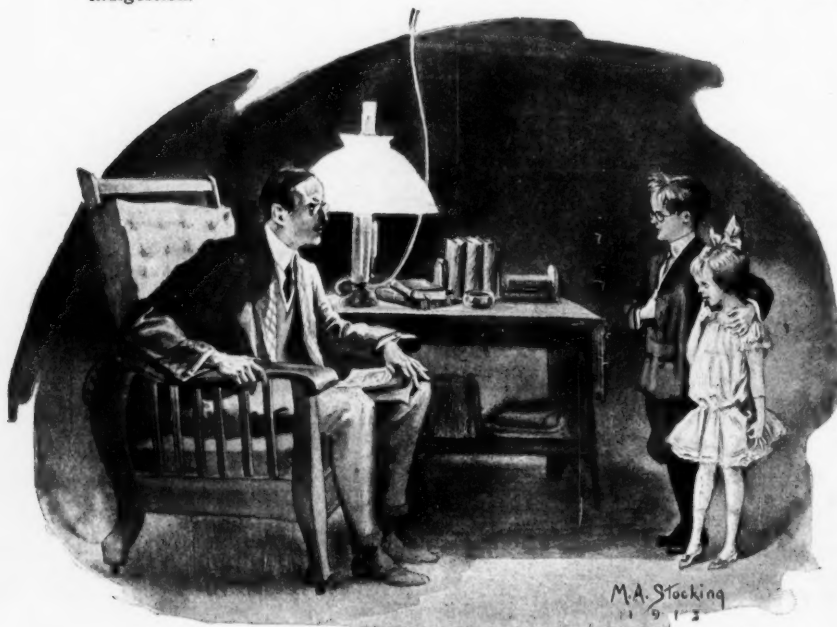
WAR NOTE

"GEN. VON KLUCK EXTENDED HIS RIGHT WING"

MANY a nation thinks its honor is at stake when it is merely suffering from an acute attack of military indigestion.



His Wife: WELL, DEAR, WE MUST BE GOING



IN BOSTON

"SIR, YOUR DAUGHTER HAS PROMISED TO BECOME MY WIFE, AND FEELING THAT WE COULD NOT BE HAPPY WITHOUT YOUR CONSENT, I HAVE DEEMED IT MY DUTY TO INFORM YOU OF OUR INTENTION."

Cable Message

H. I. M. WILLIAM,
Berlin, Germany.
Please save us two Germans.
RINGLING BROS. CIRCUS.

"I'M sending my boy to preparatory school."

"What do they prepare him for?"
"Unless I'm mistaken, for running a fast auto, gambling and other forms of general incompetence."

A Case for Experimental Treatment

If the German General Staff lied to their Emperor to force him into war, what expiation can be adequate to their crime?
—Springfield Republican.

NO one can answer that, but why not try hanging?

To Contributors

IT'S a short manuscript that has no returning.



Sapphi: WHY, ANANIAS, WHAT'S THAT COSTUME?

"WAR CORRESPONDENT."

Note How Goodyears Dominate in Every Street

You Can See That Men Prefer Them

No man can doubt—if he looks around—that Goodyear tires have best met men's requirements.

Note what a percentage of motorists have adopted them—men who want quality tires. Goodyear tires, after 15 years of testing, out-sell any other.

Those Goodyear users number hundreds of thousands. Together they have tried out more than four million Goodyear tires.

They are men like you—with wants like yours. They seek safety and sturdiness, freedom from trouble. They look for low cost per mile, just as you do.

They have decided, in this overwhelming way, that Goodyear tires excel. And today the cars with Goodyear equipment would reach a thousand miles, placed end to end.

Doesn't that suggest that, when you know what these men know, you'll also use these tires?

GOOD YEAR
AKRON, OHIO
No-Rim-Cut Tires
With All-Weather Treads or Smooth

All-Weather Treads

This is another exclusive Goodyear feature—this tough, double-thick anti-skid. The grips are deep and enduring, sharp-edged and resistless. Yet they are flat and regular.

Here is all of a plain tread's smoothness combined with extra thickness, extra toughness and a bulldog grip. What other tread, however costly, meets winter needs like this?

What Brings Men to These Tires

We spend \$100,000 yearly in laboratory work to insure you the utmost in a quality tire. All rubber and fabric must pass radical tests.

In No-Rim-Cut tires—in a way we control—we make rim-cutting impossible.

We spend \$450,000 yearly on our exclusive "On-Air" cure. It ends a major cause of blow-outs.

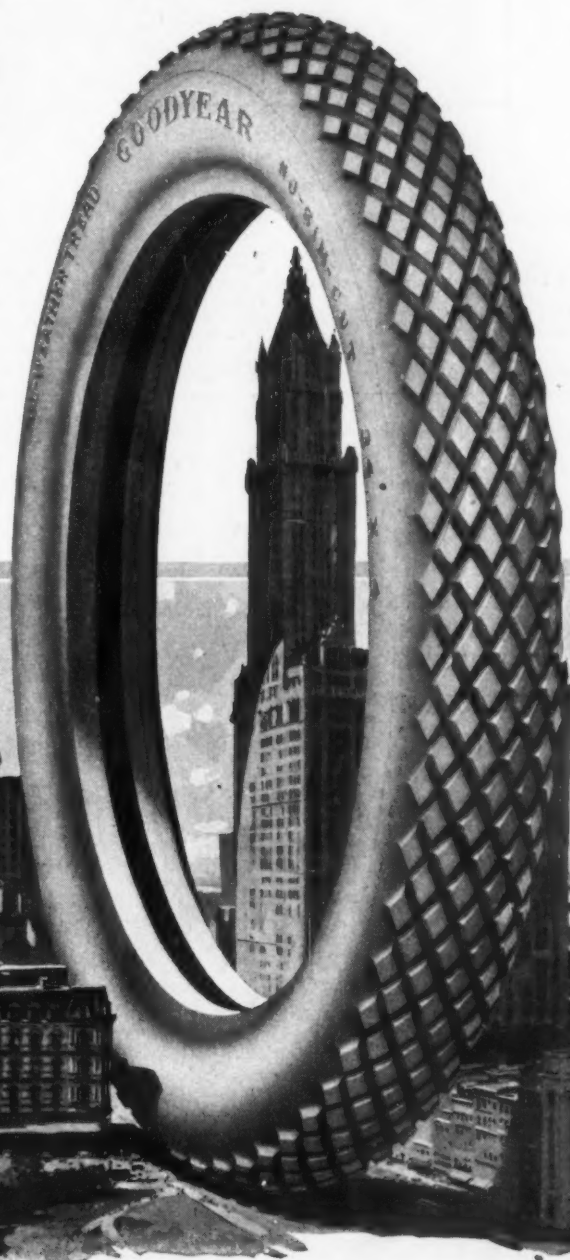
By a patent method—used by us alone—we reduce by 60 per cent. the risk of tread separation.

Thus we directly combat, in ways exclusive to Goodyear, the main causes of tire ruin. We spend fortunes in these ways to save tire users millions. And we avoid for our users countless needless tire troubles. These are the reasons—resistless reasons—which are bringing men to Goodyears.

They are bound to bring you.

When you call for Goodyear No-Rim-Cut tires you will get tires like these. Any dealer will supply you.

THE GOODYEAR TIRE & RUBBER CO.
AKRON, OHIO





AUT SCISSORS AUT NULLUS

Why He Objected

"Now," said the principal to one of the pupils at the close of the lesson in which he had touched on the horrors of war, "do you object to war, my boy?"

"Yes, sir, I do," was the fervent answer.

"Now tell us why."

"Because," said the youth, "wars make history, an' I jest hate history."

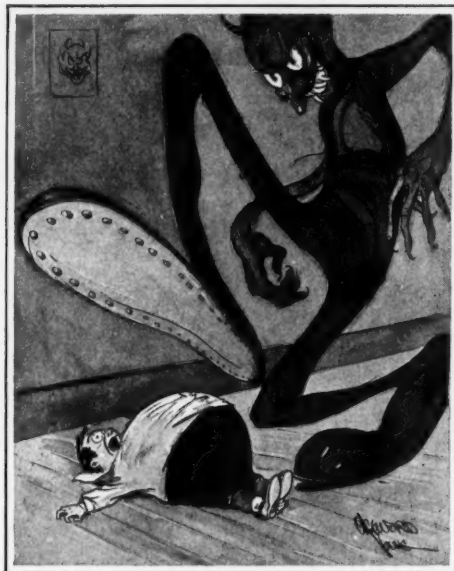
—*Ladies' Home Journal*.

In Case of Sickness

"Have you put up any sauerkraut this fall, Schmidt?"

"Times was so hardt because of the war that I only put oop fife barrels in case of sickness."

—*Philadelphia Ledger*.



NIGHTMARE OF A GREEDY LITTLE BOY
AFTER A LARGE THANKS-
GIVING DINNER

Mother Goose for the Higher Intellectuals

The Hubbard Canine.

Ancient maternal ancestor Hubbard
Proceeded to the hither all-yielding cupboard

To procure for her canine a portion of
ossified matter;

But when she reached her destination,
She found no trace of marrowed ration,

And in consequence the necessitous
mongrel received an empty platter.

A Song Mélange.

Utter melodious sounds elucidating a
musical composition anent the
English sixpence;

A pocket filled to capacity with hardy
cereal;

And two full dozen aves of ebon hue
confined in a pastry imperial!

When said pastry was disintegrated
The vertebrate aves began the rendition
of a lyric selection;

Was not that a delectable concoction to
display for the royal inspection?

—*Town Topics*.

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Kelly-Springfield mileage is written on roads—not paper. Kelly-Springfield hand-made, real-rubber tubes and tires give you that mileage in actual service—not in grudging allowances and refunds on disputed guarantees.

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Branch offices in New York, Chicago, Philadelphia, Boston, St. Louis, Detroit, Cincinnati, San Francisco, Los Angeles, Cleveland, Seattle, Atlanta, Akron, O.

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The Southern Tire & Rubber Co., Houston and Beaumont, Texas
Boss Rubber Co., Denver, Colorado Springs and Pueblo, Col.
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South'n Hdwe. & Woodstock Co., Ltd., New Orleans, La.

L. J. Barth, Rochester, N. Y.
Atkinson Tire & Supply Co., Jacksonville, Fla.
Central Rubber & Supply Co., Indianapolis, Ind.
C. D. Franke & Co., Charleston, S. C.
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OUR FOOLISH CONTEMPORARIES



Her Alimony Explained

Miss Curley kept a private school, and one morning was interviewing a new pupil.

"What does your father do to earn his living?" the teacher asked the little girl.

"Please, ma'am," was the prompt reply, "he doesn't live with us. My mother supports me."

"Well, then," asked the teacher, "how does your mother earn her living?"

"Why," replied the little girl, in an artless manner, "she gets paid for staying away from father."

—London Evening Standard.

Wine Jelly when flavored with Abbott's Bitters is made more delightful and healthful. Sample of bitters by mail, 25 cts. in stamps. C. W. Abbott & Co., Baltimore, Md.

Mabel's Attitude

"Your daughter seems to have a great many suitors."

"Yes, at least four or five."

"Which one does she favor?"

"I don't know. She seems to be observing a strict neutrality."

—Detroit Free Press.

NO JOKE TO BE DEAF



—Every Deaf Person Knows That. I make myself hear after being deaf for 25 years with these Artificial Ear Drums. I wear them day and night. They are perfectly comfortable. No one sees them. Write me and I will tell you a true story, how I got deaf and how I make myself hear. Address



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Personality  *Magazine*
BOSTON MASS.

A pocket magazine of tang, interest and laughter. Full of Good Cheer—a word of good cheer is better than a cup of good cheer. One can never get too much—of the former. A dollar laugh and perhaps a ten-dollar idea from every page. A "PERSONALITY" for ten cents! Newsstands or direct. \$1 a year. Money back, if not more than pleased. Fenway Station, Boston.



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The transmitter into which you speak is as neat as a lorgnette. The receiver at the chauffeur's ear carries the message clear and distinct above the noises of traffic.

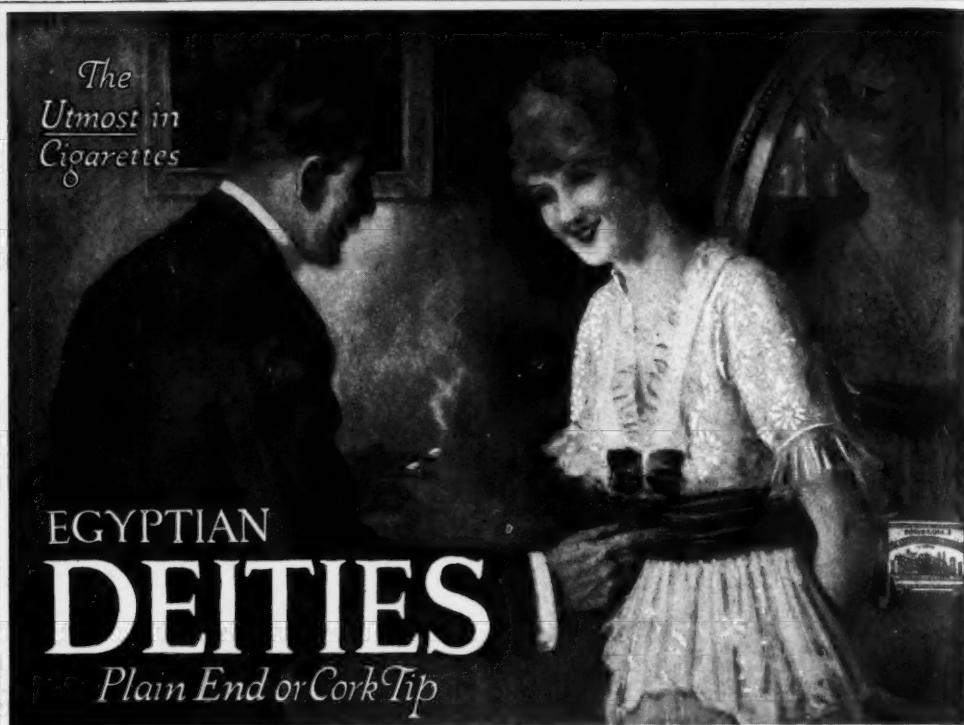
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Houses in all principal cities. Agents everywhere.



The
Utmost in
Cigarettes

EGYPTIAN
DEITIES
Plain End or Cork Tip



Troubles of a Prophet

In a certain town the local forecaster of the weather was so often wrong that his predictions became a standing joke, to his no small annoyance, for he was very sensitive. At length, in despair of living down his reputation, he asked headquarters to transfer him to another station.

A brief correspondence ensued.

"Why," asked headquarters, "do you wish to be transferred?"

"Because," the forecaster promptly replied, "the climate doesn't agree with me."—Pittsburgh Chronicle-Telegraph.

"CAN you tell me which class of people lives the longest?"

"Why, centenarians, I believe."

—Dallas News.

Pinehurst

NORTH CAROLINA

Center of Winter
out-of-door life
in the Middle South

Four excellent hotels—many cottages. The Carolina opens informally November 10. FORMALLY NOVEMBER 20

Holly Inn, Berkshire and Harvard open early in January. Special rates during December and January.

Three 18-hole golf courses and one 6-hole practice course, tennis, livery and saddle horses, model dairy, shooting preserve, trap shooting.

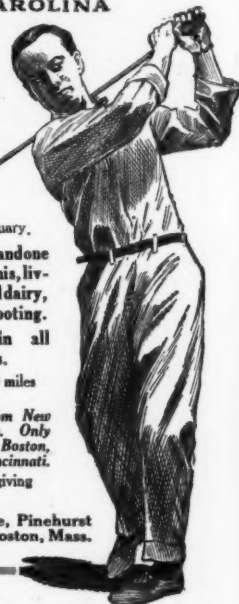
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Through Pullman Service from New York via Seaboard Air Line. Only one night from New York, Boston, Cleveland, Pittsburgh and Cincinnati.

Send for illustrated booklet giving full information

Pinehurst General Office, Pinehurst Leonard Tufts, Owner, Boston, Mass.



A Problem

Little eight-year-old Florence had a birthday recently and her mother gave her a party. During the afternoon the little girls had been comparing their ages.

"Mother," asked Florence, during the evening, in a perplexed manner, "how does it come that all the other little girls of my age are nine or ten and I'm only eight?"—Harper's Magazine.

Horrible Thought

PERHAPS the reason the Navy Department withholds the results of the investigation of those smallpox cases on the battleship *Ohio* is that there were no results because there was no investigation. Wouldn't it be too terrible if the officials had got themselves into such a predicament? It would be easily possible, of course, and, from the mysterious manner in which the matter has been handled, almost any suspicions are justified.

If, when these cases were first discovered, somebody had asked for an explanation, it would have been easy to reply that an investigation would be held, hoping that the matter would be forgotten and thus disposed of. Then, when the inquiry was renewed a few months later, it would be easy to say that the investigation was still uncompleted. Then, if the matter persisted in being remembered, it would be easy to say, somewhat later, that the investigation was complete, but would not be given out until it had been digested by the Secretary of the Navy.

But, of course, that sort of thing—we believe it is vulgarly referred to as sidestepping—can't go on forever. If the public continues to insist upon not forgetting the matter, the Navy Department, or a future one, must tell exactly what happened. There must be an end some time to talking about an investigation that hasn't been held.

E. O. J.



"LET US HAVE PEACE"

The Song of Ages: On Earth Peace, Good Will Toward Men.
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Weigh the value of your household possessions against \$7, the cost of a Pyrene Extinguisher.



Size, 14 in. long,
5 in. diameter
Weight 6 lbs.

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TRADE MARK

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FIRE EXTINGUISHER KNOWN"

Brass and Nickel-plated Pyrene Fire Extinguishers are included in the lists of Approved Fire appliances issued by the National Board of Fire Underwriters, examined and labeled under the direction of the Underwriters' Laboratories.

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Ends

The chief end of government is to protect life and property and preserve order.

—New York Journal of Commerce.

WE dislike to differ with such an esteemed friend, but so far as we are able to judge by observation and history, the chief end of government up to date has been to destroy life, confiscate property and encourage disorder. Governments, as we see them at work, are responsible for wars, bond issues and diplomacy. Without diplomacy there is a fair chance that wars would cease. Without wars, debts and bond issues would vanish. Without bond issues, poverty would tend to diminish. What the chief end of government ought to be and what it really is are two vastly different things.

**"D'Artagnan"**

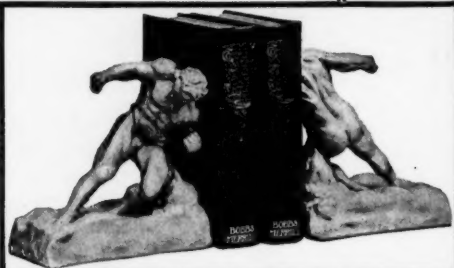
Width 5"—Height 9"

Dumas' hero adventurer is here modelled into a man as we might picture him—"alive," quick and defiant, his foil broken at his feet, and a smile on his face. Could we ask a more gallant figure?

"Gladiator"

Width 4"—Height 7"

A superb example of the physically perfect man. Every muscle in his wonderful body is in play to hold your books successfully.



"ARTBRONZ" \$5.00 BOOK ROCKS

The pair prepaid
East of the Mississippi. For delivery
West of the Mississippi add 50 cents.

Q All from the original conceptions of the famous American Sculptor, **J. Renfrew Dean**.

Q Unquestionably the greatest value ever offered at this price from the point of beauty and usefulness.

Q "Artbronz" Book Rocks are made of a heavy bronze, seamless deposit over a baser core. They have all the finish and durability of the finest bronzes at one-tenth the price.

Q In addition, we guarantee to return without question the purchase price if you are not entirely satisfied.

Q "Artbronz" is the standard of perfection and has been for the past five years.

Q Our suggestion is, if you live in any one of the cities mentioned, that you go to the dealer there and see these Book Rocks for yourself.

Q If you are not convenient to any of these stores order from this page to-day. Send money order or cheque direct to us stating the Book Rocks you desire.



Q This Catalogue, "Gift Suggestions", will assist you in making a selection for a gift or use in your home. Illustrates 15 other models—now ready for distribution—send for it today.

Free on Request

Address Department L.

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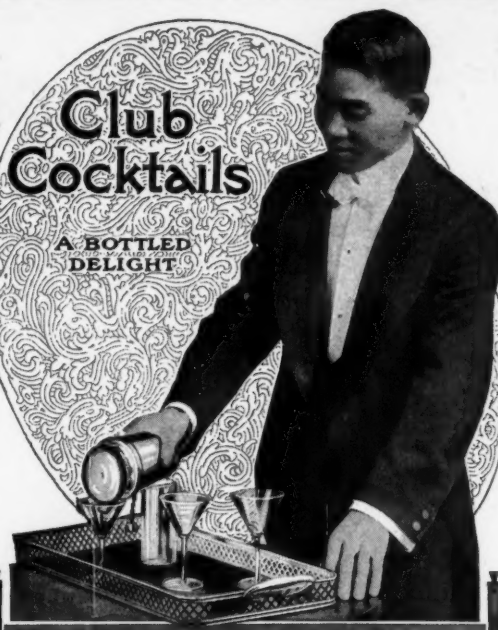
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A BOTTLED DELIGHT



FINEST materials, expert mixing to measure, and lastly aging in the wood give the requisite blending, the delightful smoothness, the rare fragrance that no other method can produce. Your dealer has your favorite variety. Buy a bottle today.

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Importers of the famous Brand's A-1 Sauce



"WHY, TILLIE, WHAT ARE YOU MAKING SUCH FACES FOR?"
"I'M GETTIN' READY TO GO OVER AN' TELL NELLIE SMITH
WHAT I THINK OF HER."

Old Ebenezer's Thanksgiving

THANKFUL? Ya-as—you bet I be!

Thankful that I'm only Me.
When I think I might ha' been
One o' severill other men
Down I get upon my knee
Thankin' God above that He
Made me Me!

Spouse I'd been a Son o' France,
Fond o' love, and song, and dance;
Seekin' peace and liberty,
'Stead o' Me!
Forced to see my quiet home
Flamin' 'neath the lurid dome;
Forced to see beloved sons
Mangled by the shotted guns
Of a ruthless conqueror
Drunken on the grapes of War?

Spouse I'd been the Kaiser! Gosh!
Wadin' deep in bloody wash,
With the cry o' murdered boys
Like some ghostly, ha'n'tin' noise,
Ringin', ringin' in my ears,
And a flood o' women's tears
Like a tidal-wave at sea
Rushin' onward, seekin' Me!



DIARY November 12, 1813.

"It was mighty stormy last evening—too stormy for Bob and Tom to get to the tavern's fire-side. Wasn't too stormy for me though—and I guess good OLD OVERHOLT RYE is company enough, anyhow!

Old Overholt Rye

"Same for 100 years!"

has proven good company for five generations. Its pure, mellow flavor and rare bouquet make it the first choice wherever good whiskey is appreciated.

Aged in charred oak barrels, distilled and bottled in bond.

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By the old way, these 10 operations were necessary:

1. Strop razor.
2. Work up lather in cup.
3. Apply lather to face.
4. Rub in with fingers.
5. Shave one side of face.
6. Strop razor again.
7. Renew dried-up lather on unshaved side of face.
8. Shave unshaved side of face.
9. Wash off lather.
10. Apply lotion to prevent soreness and allay burning.

By the Mennen way only 5 operations are necessary:

1. Strop razor.
2. Apply Mennen's Shaving Cream.
3. Lather with brush.
4. Shave entire face (restropping and re-lathering unnecessary as lather does not dry).
5. Wash off lather (no lotion or other soothing application necessary).

Compare the Old Way of shaving with the Mennen Way

Use Mennen's Shaving Cream and it will take you but *half* as long to shave. You will be rid of *all* the sore, smarting after-effects, for Mennen's contains no free caustic to bite and burn your skin.

You will find it is the lather—not the razor—that has made shaving a torture. The full creamy lather of Mennen's Shaving Cream needs no "rubbing in." It instantly softens the stiffest beard and leaves the face smooth, soft, cool and comfortable.

Mennen's Shaving Cream is put up in sanitary, airtight, tubes with handy hexagon screw tops. No amount of advertising can make you

realize what a difference there is between it and other shaving preparations. You must *try it*—then you will know.

At all dealers, 25c. Send 10c for a demonstrator tube containing enough for 50 shaves. Gerhard Mennen Co., Newark, N. J., makers of the celebrated Mennen's Borated and Violet Talcum Toilet Powders and Mennen's Cream Dentifrice.



Trade Mark

Mennen's Shaving Cream

Spouse it was my lot to dwell
In that sanguinary hell
Where each river is a flood
Of my murdered brothers' blood,
'Stead of in these peaceful vales
Where God's mercy never fails,
And the harvest of our toil
Is an earned and honest spoil,
Not the loot and pallid fruit
Of the War Lord's frenzied moil!

Troubles come and troubles go
In a ceaseless ebb and flow.
I have allers had my share
Of life's tears and life's despair.
Nothin' much has passed me by
In the march of woe, but I
Spite of all, eternally,
Thank my God above that He
Made me Me!

J. K. B.

The Things That Last

AFTER all, how little a conqueror can conquer! When forcible resistance is overcome he thinks he has won, but he has only begun. There may be, there usually is, defeat in triumph and triumph in defeat. The conqueror can kill the body; he can destroy cities; he can spread starvation, change boundaries and flags. But his missiles cannot kill the spirit. If a beaten race survives it remains a factor in life. If it is exterminated, the conquering nation cannot escape the reckoning for its cruelty. Its own spirit reflects its conduct, is maimed when it inflicts an unjust wound, is chained by the chains it fastens on its prisoners, is seared by its ferocities, blasted by its ambitions, blood-poisoned by its fury.

And in the end, what lasts is ideas. The Jews have had no country for nearly two thousand years, but they had an idea, and they have lasted and have prospered. The Greeks ended centuries ago as a political power, but their ideas still influence mankind enormously. The Romans were con-

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I KEEP order in Cigarette-dom—no wandering from the straight and narrow among “smokes” entrusted to me. Out they come—clean, sanitary and ship-shape as they went in.

As for me—I’m made for keeps and like all good things—simple as A, B, C.

Really, you can’t know how you’ve missed me until you’ve tried me. For yourself or any special friend or “from her to him”—at high-class jewelers and other shops. And look for my mark when you buy.

Germany and England

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Hon. JOSEPH H. CHOATE

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By J. A. CRAMB. \$1.00 net. Published by

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quered and reconquered long since, but Roman law and the Roman character and some of the Roman ideas about political and colonial government and the regulation of life are still active factors in our world. It is important that order should be kept on this planet, but it is not so important who keeps it as people think. What is important is the ideas that develop when it gives them a chance.

INDIVIDUALITY IN FOOTWEAR

Style—Quality—Comfort!



SMART SHOES made to your order to harmonize with your gown, hat or wrap.

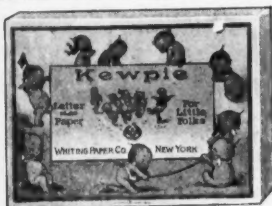
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E. HAYES

No. 7. “Wellesley”

Two Buckle Lace Oxford. Edward Hayes patent, June 25, 1907. Made in any leather or color. Louis XV or Cuban heels, any height. Prices Turn, \$10; Welts, \$11.

Ladies’ Fine Custom Shoes 9-11 West 29th St., N. Y.



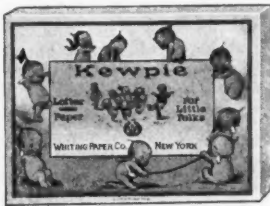
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Relics

THE abandoned farm in New England, through the efforts of the government, is likely to come once more into its own. A new edition of “Abandoned Massachusetts Farms” will, in all probability, soon be issued by the State, thus stimulating interest in these worthy, if precarious, industries. Bring on your farms, Massachusetts, and we shall be glad to look them over. Everybody wants to live on a farm—in theory. We dream of farms while eating store-cooked food, listening to city talk and breathing shop-worn air.

But if States are going to come to the rescue of abandoned farms, why not to abandoned folks?

Every year a lot of them are abandoned in this country. Why not issue a list of abandoned popular idols, with a view to getting them recognized?

THE wise man is the one who has been a fool.





"GERMAN CARP"



Clear and Sparkling as crystal-pure water is the lovely water set shown below. It isn't an ornament that you'll use for a time and then discard—it's a practical "water jug and tumbler" set. Moreover, it has that simple, crystal-like freshness and purity of design and delightful brilliance that stamps

Heisey's ♦ Glassware

as "right for every occasion."

Your dealer has Heisey's Diamond H water sets in this design and in many others just as attractive.

If you especially like the design shown here and your dealer should not have it, we will deliver it direct to you by Parcel Post, prepaid, at the following price: 1 jug and ½ dozen tumblers, \$2.00; 1 jug and 1 dozen tumblers, \$2.75. West of the Mississippi River add \$1.50 to cover delivery.

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Dept. C2, Newark, O.



NABISCO

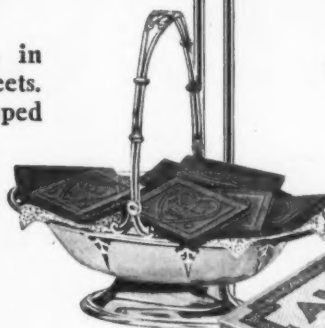
Sugar Wafers

—entrancing sweets which are always and everywhere popular. Wafer confections centered with delicately flavored cream. The perfect accompaniment for every dessert. In ten-cent tins; also in twenty-five-cent tins.



ANOLA

—a new conception in chocolate-flavored sweets. Exquisite wafers of crisped baking with chocolate-flavored cream nestling between. Anola has achieved a new delight which only taste can tell—a flavor which gives immediate pleasure. In ten-cent tins.



**NATIONAL
BISCUIT
COMPANY**



Complications

THE Rockefeller Foundation, in making its formal announcement that it will devote its activities to finding out what the trouble is between labor and capital, rather prides itself on this decision in

"deliberately attempting to grapple with what it believes to be the most complicated and at the same time the most urgent question of modern times."

The Foundation then goes on to state that

"the literature on the subject and the tried experience of the world is so vast as to be overwhelming."

What the Foundation now proposes to do, therefore, is to add to the liter-

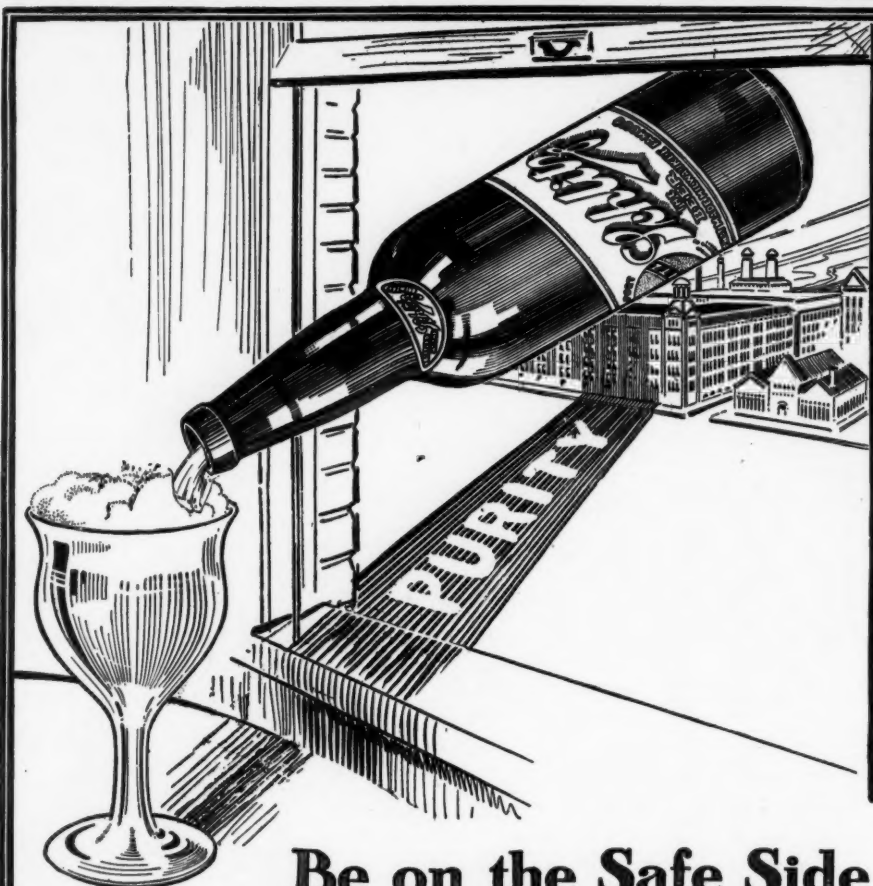
ature and make the question more complicated.

And who has made it complicated? We fancy Mr. John D. Rockefeller has done his share.

The real truth, however, about this question is that it is not actually complicated at all. It is quite simple. All the money in the world spent in investigating it will not change it.

It is due at bottom to rapacity and cunning on the one hand against stupidity and ignorance on the other.

When the Rockefeller Foundation can reduce the spirit of greed in capital, and raise the spirit of intelligence in labor, then the right miracle will occur.



Be on the Safe Side

Decay in any food will cause stomach and liver ailments and a tired, heavy-headed feeling.

Beer is food, a saccharine product. Light disturbs its chemical properties causing decay.

Beer in light bottles is—???

Schlitz is made pure and brewed in the dark—the Brown Bottle keeps it pure until it is poured into your glass, sparkling and clear as crystal.

Get

in Brown Bottles

Schlitz

See that Crown is branded "Schlitz"

Order a Case
Today

76MA

The Beer That Made Milwaukee Famous.

The Duty of All Investigating Committees

A GREAT many people who have hitherto been skeptical about the condition of the steamboats plying on Long Island Sound will be greatly pleased to learn that the Department of Commerce has been investigating them, and reports that the fire buckets "were found in sufficient quantities and well filled with water".

The report does not state whether the committee which was appointed to investigate notified the boats in advance of their intended visit or not. We hope the committee did.

But was the report of the committee as complete as it should have been? Were, for example, the bunkers filled with coal, and the smokestacks filled with hot air?

Behold and Observe

BEHOLD and observe the Quitter. Oh, yes, he is rather a nice-looking gentleman. There is nothing particular against him except

That he is a quitter.

You wouldn't suspect, on talking with him, that his feet were so cold.

He says there is every reason to believe that in the end everything will be all right.

He says it looks good to him.

He says that lack of confidence is the cause of most of our troubles.

He says he believes in all of us standing together.

He says he feels just that way, too. He will agree with you on every proposition you advance.

But when it comes to a real showdown, he recedes so fast that before you can get a line on him he is hull down over the horizon.

Ask him to do something actual or immediate and he hides under a domestic parlor-rug.

Ask him to hold up his end and only a few bubbles are left to show where he dove off.

The only corner he ever controls is one in white feathers.

Nose Out of Joint

FOUR YEARS (in Sunday-school):

We've got a new baby at our house.

RECTOR (not recognizing him): And who are you, my little man?

FOUR YEARS: I'm the old one.



WHAT IS TOURING?—WHY, IT'S that new automobile card game, which is all the rage now. Brim full of skillful and interesting plays that furnish keen enjoyment to the entire family. So realistic that in the excitement of the game you can almost smell the gasoline and attempt to rub the dust out of your eyes, and can hardly keep back the naughty words when you find you are out of "gas," have a puncture or exceed the speed limit, etc.

Game consists of 100 handsomely lithographed cards in an attractive box. PRICE 50 Cts.

Originators and Makers since 1899 of
POOL TABLES for the HOME

and the
"NEW" PATENTED REVERSIBLE BILLIARD RAIL
For your education, send for our Illustrated Pool Table and Game Booklet

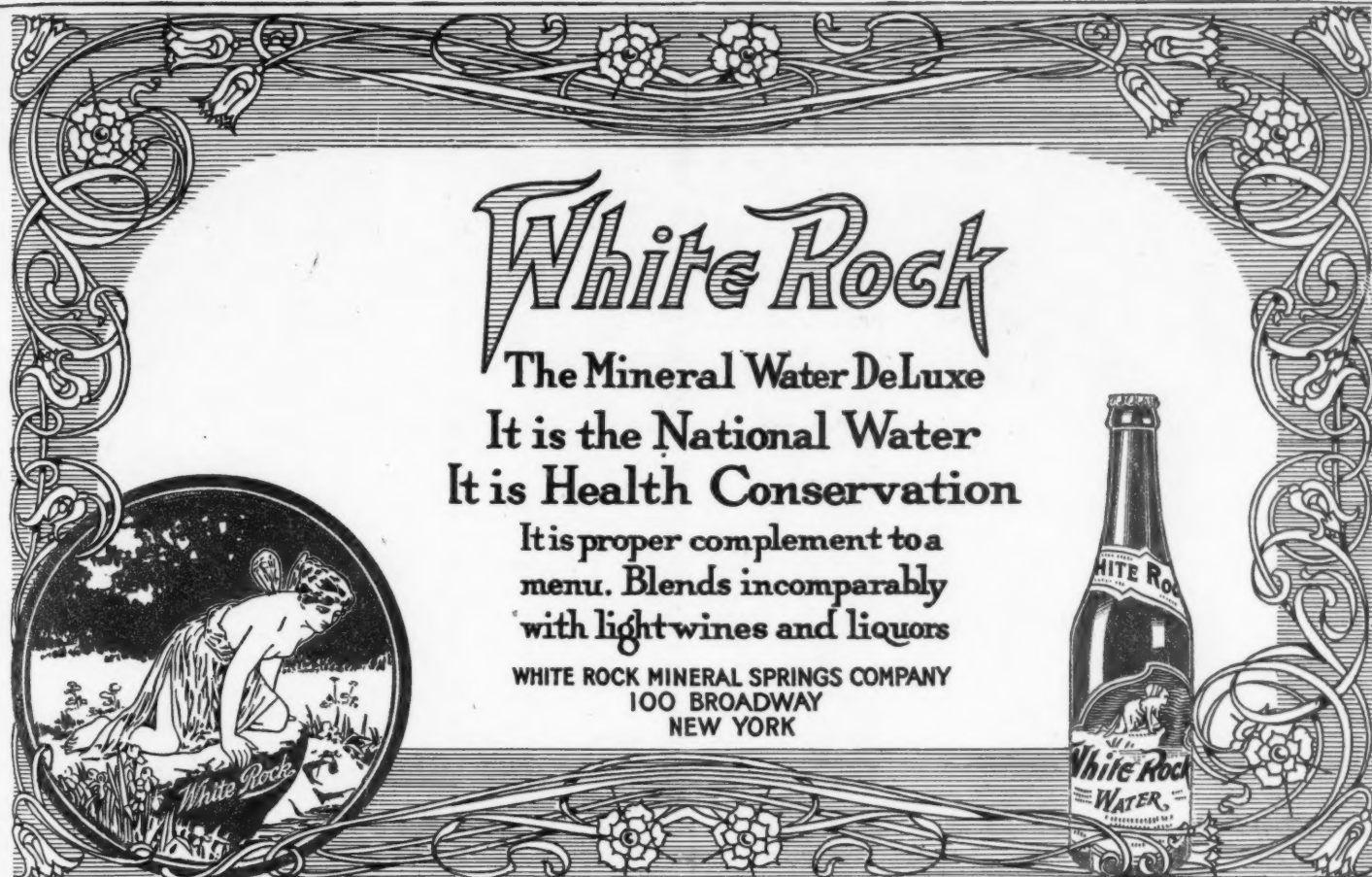
AT YOUR DEALER or from
WALLIE DORR COMPANY

33 Murray Street Manufacturers New York

RUSSIAN WOLFHOUNDS



We are the oldest breeders and exhibitors of these dogs in the West and maintain one of the largest and most select kennels of the breed in the world. These aristocratic dogs are as kind as they are large and as intelligent as they are beautiful. Delightful companions and the most efficient Wolf Coursing breed known. Illustrated Catalogue "F" for the asking. **MIRASOL KENNELS** (Reg. A. K. C.) Pasadena California





White Rock

The Mineral Water DeLuxe
It is the National Water
It is Health Conservation

It is proper complement to a
menu. Blends incomparably
with light wines and liquors

WHITE ROCK MINERAL SPRINGS COMPANY
100 BROADWAY
NEW YORK

WAR

as viewed by *Life*

A handsome art portfolio, printed in colors and black and white, on coated paper.

A reproduction *in extenso* of the famous war pictures, dramatic and satirical, which have appeared in *LIFE* during the past ten years.

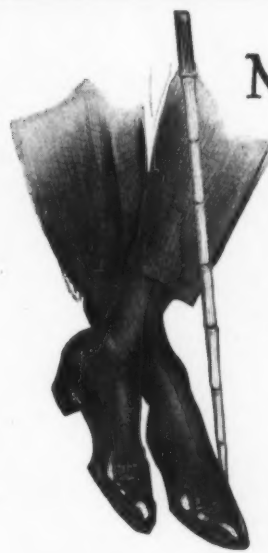
A pictorial arraignment of War.

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Ask your newsdealer



MEN who wear silk hose exclusively find McCallum's the most satisfactory obtainable today.

A pair of McCallum's No. 326 may cost twice what you've been paying for other black silk hose, but their rich beauty and strength to resist wear prove them a much better buy.

Ask to see No. 1201—a fine black silk hose of moderate price, and No. 329, McCallum's handsome two-tone ribbed hose.

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Sold at the Best Shops

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Northampton, Mass.



The Natural Complexion

when fresh and clear is the most attractive. This condition is secured and maintained by the use of

Hinds Cream

Guaranteed to contain all its advertised ingredients and to conform to the required standards of purity and quality.

It keeps face, lips and hands soft, smooth and free from chapping in spite of wind and cold. Hinds Cream soothes and restores rough, irritated skin to its normal condition. It is not sticky and will not cause hair to grow.

Selling everywhere, or postpaid by us on receipt of price. Hinds Cream in bottles, 50c; Hinds Cold Cream in tubes, 25c. Do not take a substitute; there are dealers in every town who will gladly sell you Hinds Cream without attempting to substitute.

Samples will be sent for 2c stamp to pay postage

A. S. HINDS

208 West St., Portland, Me.
You should try HINDS Honey and Almond Cream SOAP. Highly refined, delightfully fragrant and beneficial. 25c, postpaid. No samples.



MISSIONARY NOTE

THE REVEREND MR. SMUG WAS QUITE TAKEN ABACK BY THE ENTHUSIASM OF THE MEETING

Confidential Book Guide

Arms and Industry, by Norman Angell. A study of the functions of force in civilization.

Bambi, by Marjorie Benton Cooke. The "Mollie Makebelieve" of the current season.

The Charmed Life of Miss Austin, by Samuel Merwin. The indiscretions of an innocent, abroad on the China coast.

Germany and Its Evolutions in Modern Times, by Henri Lichtenberger. A German evaluation of Teutonic achievement.

Germany and the Germans, by Price Collier. An American impression of the same.

How France Is Governed, by Raymond Poincaré. The political mechanism of Republican France described by the French President.

The Human Slaughter-House, by Wilhelm Lamszus. A gruesome flashlight of life in the trenches.

Insurgent Mexico, by John Reed. Interesting first-hand impressions of men, manners and maneuverings.

The Last Shot, by Frederick Palmer. A novel that anticipates the present war in Europe.

The Kaiser's Speeches, edited by Wolf von Schierbrand. A forgotten book printed in sensitive ink.

The Love Letters of Juliette Drouet to Victor Hugo. The history (with selected letters) of a fifty-year devotion.

Matthew Hargraves, by S. G. Tallentyre. The "triangle" in Victorian times. An attractive, restful tale.

Oh, James! by H. M. Edgington. The taming of a good provider. An amusing skit.

Pan-Germanism, by Roland C. Usher. Analyses and prophecies anent German ambitions. A mixture of wheat and chaff.

Personality Plus, by Edna Ferber



LISTERINE

Use it every day

AS a wash and dressing for superficial cuts and wounds, Listerine, in the proportion of one to ten or twenty parts of boiled water, will be found very efficacious. Physicians use Listerine as the safe, non-poisonous antiseptic. Do not accept an imitation. The original Listerine is safest and best. Other uses given in folder wrapped around the bottle.

All Druggists Sell Listerine

LAMBERT PHARMACAL COMPANY, St. Louis, Mo.



Watch Resinol Soap clear your skin

Try Resinol Soap for a week. You will be gratified to see the improvement in your complexion even in that short time. And it is so easy, too!

Just bathe your face for several minutes with Resinol Soap and hot water, working the creamy lather into the skin gently with the finger-tips. Wash off with Resinol Soap and more hot water. Finish with a dash of cold water to close the pores. Do this once or twice a day, and you will be astonished to find how quickly the healing, mildly antiseptic, Resinol medication soothes and cleanses the pores, removes pimples and blackheads, and leaves the complexion clear, fresh and velvety. The same treatment keeps the neck, hands and arms soft and white.

Resinol Soap is not artificially colored, its rich brown being entirely due to the Resinol it contains. Twenty-five cents at all druggists and dealers in toilet goods. For a guestroom size trial cake, write Dept. 12-C, Resinol, Baltimore, Md.

Short stories that link up with those in "Buttered Side Down"

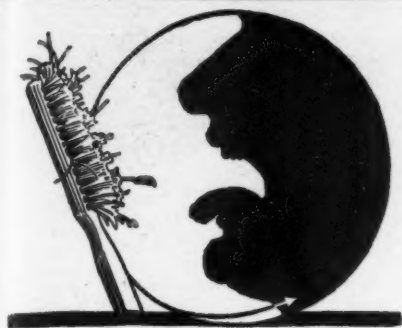
The Secrets of the German War Office, by Dr. Armgaard Karl Graves. Extracts from the business career of a German spy.

Thirty Years, by Sir Thomas Barclay. Memoirs of an English diplomat and the genesis of the Triple Entente.

The United States and Peace, by William H. Taft. Four essays on the problems of American neutrality.

War, by W. Douglas Newton. Pictures of actual fighting under modern conditions.

HE (after a pause): Do you know, I'm tired of making love to a lot of girls, and so I thought I'd call on you.



AWK! This Should Never Happen to You

A tooth brush bristle in the throat is unpleasant, to say the least.

More—it is dangerous! Liable to cause severe choking or coughing fits which might result seriously.

RUBBERSET TRADE MARK Safety Tooth Brushes

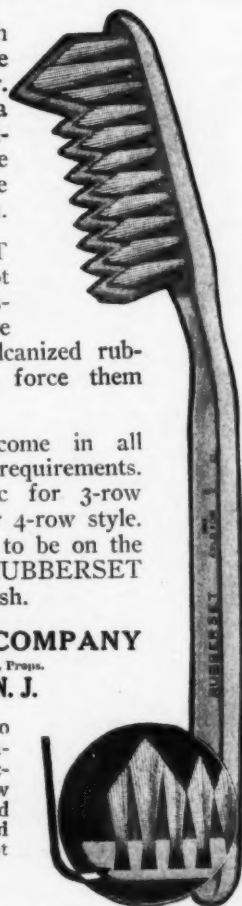
Loose tooth brush bristles can be avoided easily. When you buy a tooth brush, always insist on the RUBBERSET, the Safety tooth brush.

A RUBBERSET tooth brush cannot shed a single bristle. The bristles are held in hard, vulcanized rubber—you cannot force them loose.

These brushes come in all shapes to suit all requirements. The price is 25c for 3-row style, and 35c for 4-row style. It costs no more to be on the safe side—use a RUBBERSET Safety Tooth Brush.

RUBBERSET COMPANY
R. & C. H. T. Co., Props.
Newark, N. J.

The arrow points to one of the many individual brush sections showing how each bristle is gripped in hard, vulcanized rubber and cannot come out.



United Profit Sharing Coupons packed with every RUBBERSET BRUSH. Good for valuable premiums.

Rhymed Reviews

The Mutiny of the Elsinore

(By Jack London. The Macmillan Co.)

BECAUSE I feel a strange unrest
I've booked to sail the wild, wet water
Around the Horn with Captain West
Who has the nerve to take his daughter!

Our gallant vessel ploughs the blue;
(I write these notes when not too hazy.)
Our Mates are stern; our Motley Crew
Are cranky, criminal or crazy.

(My name is Pathurst; people say
My books have quite a reputation.
The Captain's daughter, by the way,
Has earned my grudging approbation.)

The Captain's dead. Our grim First Mate
Is bound to kill that scamp, the Second.
The Crew has mutinied. It's great!
This trip is better than I'd reckoned.

We've killed five Caitiffs, maybe more;
And one our Chinese Cook so placid
Has drenched with H₂ SO₄,
Which means, you know, sulphuric acid.

My men and I control the poop;
(Both Mates have gone to feed the fishes.)

The Mutineers begin to droop,
While we are eating fancy dishes.

They've come to terms, the Wicked Band,
Because Starvation's pangs assail them!

They'll hoist the sails, I'll steer to land,
And then, you bet your life, I'll jail them!

I've turned the trick! With canvas spread

We've made the port of Valparaiso.
Miss Margaret West and I are wed,
And on the whole I guess we'll stay so.

Arthur Guiterman.

THE PUBLISHER: You couldn't put a little more sex into this book of yours, could you, Mr. Releroff?

RELEROFF (the popular author): Oh, certainly, if you wish it. But believe me, sir, there is no money in sex just now.



Good
morning
Have you used

Pears'
Soap?

A Suggestion
Worth Acting
Upon

At the start of life, Nature endows most people with a beautiful skin—fair, soft and pinky-white—lovely both to touch and to look upon.

And what is commonly done with this great boon? Often, by one neglect or another, the skin is allowed to deteriorate and lose its freshness; and then to make matters worse, recourse is had to cosmetics and other unnatural "aids to beauty." But the truth is, nothing is of any use except what is in strict accord with Nature's own beautifying process—the BEST THING OF ALL being

Pears'
Soap

which is pure in every particle, and of such dainty emollient as makes it

Matchless for the Complexion

Nature's Beautifying Process—For keeping the skin in a condition of natural beauty from infancy to old age—always wash with Pears.



Webber's Hand Knit Alaska Jacket

Built for the outdoor man; can be adjusted to suit temperature. All wool and fashioned to fit. Colors: Tan, Oxford and Scarlet. Sold in Sporting Goods and Clothing Stores, or sent to any address, prepaid, on receipt of price, \$5. Our booklet, "The Need, The Make, The Price," tells all about it. A postcard will get it, and dealer's name.

Address

GEO. F. WEBBER, Manufacturer
414-416-418 Gratiot Ave. Detroit, Mich.

Infallibility

WHAT has become of the word infallibility? Once it held a position of eminence in the community, but, though the dictionary does not mark it either obsolete or obsolescent, it is unmistakably disappearing from common usage. Why is this? Is it because our faith in infallibility is ebbing away? Could it be that the human race is becoming so modest as all that? Or is it because people are more subtle than formerly in asserting their own inability to make mistakes? Or is it because we are more zealous than ever before in providing a suitable asylum for the incarceration of infallibles? Infallibility may be a beautiful ideal, but it is certainly not pleasant to live in the same house with.

There's
something
about them
you'll like.



Twenty for
a Quarter

**Herbert
Tareyton**
London Cigarettes

Herbert Tareyton London Smoking Mixture
1/4 Pound 50¢ Sample upon request. Herbert
Tareyton 58 West 45th Street New York.

By Her Help Nelson Won His Famous Battle—



ONE man—Lord Nelson—more than any other established England's supremacy of the sea.

You know his name and fame—but do you know the name of the woman without whose help his Battle of the Nile would have been impossible—

Emma, Lady Hamilton, who rose from the rank of a sewing-maid to be the power behind a throne and Lord Nelson's closest friend?

Behind almost every great event of history there is a hidden cause—

an intrigue, perhaps, a back-stair council, or perhaps a woman's smile.

The roots of the present great war go back to seeds sown in the secret lives of former rulers.

Those lives stand stripped of their guilt and tinsel—their joys and tears, their intrigue and scandals, their ambitions and hatred, all revealed in

The Memoirs and Secret Chronicles of the Courts of Europe

In these ten volumes, Kings and Queens and court favorites—knowing that what they wrote would not be read until they had passed away—set forth the secrets of their lives.

One sees the gay Louis XIV quarreling with his cook.

The secrets of the courts of Berlin and St. Petersburg are bared in a volume that was once ordered burned by the public executioner.

Madame du Barry, the "left-hand Queen of France"; Marie Antoinette; Catherine de Medici, the "Queen who caused a massacre", all these have revealed their secrets.

Other histories tell the effects of former great European Wars; this one sets forth the hidden causes.

To Learn How to Obtain These Ten Volumes—Clip This Coupon

The Memoirs of the Courts of Europe have been issued in a new ten-volume edition, suitably bound.

A limited number of these sets will be offered to LIFE subscribers as a means of introducing our new edition of The World's Great Events—a world history by 200 historians.

Every great event, character, invention, peace treaty, and discovery is treated by an authority in this splendid condensed world history, and every great battle, including:

Battle of Marathon—Lytton Battle of Blenheim—Creasy Battle of the Boyne—Macaulay
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The Glorious Revolution—Green Conquest of Egypt—Maspero
The Danish Conquest—Knight Polish Insurrection—Rambaud
End of Peloponnesian War—Von Ranke Battle of Gettysburg—Schouler
Revolution in Serbia—Livian Fall of Greece—Liddell
Downfall of Napoleon—Mencius

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Ellis Barker

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If interested, merely clip the coupon.

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VANITY FAIR



November 1914
Price 25 cents

Frank N. Leyendecker

There are magazines about the Stage, there are magazines about Sports, there are Art magazines and Fashion magazines—but there is only one Vanity Fair!

See for yourself. Get a copy of the November number at the nearest newsstand. (You can't miss the Leyendecker cover.) Run through the pages and see if it isn't just the kind of magazine you have long considered a welcome possibility.

If you like the great English weeklies—if you enjoy unusual photographs of unusual people—if you are at all interested in horses and dogs and motors and golf—if you want the best fashions for both women and men—if you have been looking for a trustworthy guide to the best of the Stage, of Opera, of Art and of Letters—then you will like Vanity Fair.

Perhaps you are already acquainted with Vanity Fair. In that case you will be glad to know that the November number is now on the newsstands. Or, if you have not yet looked over a copy of the new magazine, you will find in this number an excellent example of the pleasure that is before you.

BETTER STILL—

Tear off the coupon at the corner here and let us send you not only this November number, but the five that follow. The regular price is 25 cents a number, but you may have a special six months' "try-out" subscription for \$1 by using the coupon at once.

Vanity Fair

449 Fourth Avenue,
New York

For the \$1 enclosed you may send me Vanity Fair for six months, in accordance with your special "try-out" offer in LIFE for November 5th.

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You can buy Vanity Fair from any better-class newsdealer—but, if you have any difficulty in getting Vanity Fair, this coupon will insure its punctual delivery. You will receive at once the November number, now ready, and after it the five Winter and early Spring numbers that will follow. Use the coupon immediately.



*This simple package
is the best known and
best liked package of
cigarettes in the world*

Fatima Cigarettes

*are unique in their distinctive excel-
lence and in the esteem of their patrons*

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